



UNITED STATES CURLING ASSOCIATION

Board Meeting Minutes

January 03, 2024

In person and via Teleconference

03 January 2024-

1. **Call to Order** - Meeting was called to order by Chair Bret Jackson at 7:32pm.
2. **Conflicts of Interest** - None identified
3. **Roll Call**
 - a. **Board Members** - Bret Jackson (Chair), Colin Hufman (Vice-Chair). Alexandra Agre, Jeff Annis, Aileen Geving, Brian Kopp, Phil Shyrock, Tracy Lawless, Patrick McDonald, Roger Smith, Luc Violette. Absent - Paul Wilson, Patrick McDonald.
 - b. **Other** - Dean Gemmell (CEO), Craig Perry (COO).
4. **Consent Agenda**
 - a. Approval of Minutes of 06 December 2023 Board Meeting will take place at the next meeting.
5. **Foundation Launch/Promotion**
 - a. Introduction at The Big Spiel
 - b. Donations have been coming in
 - i. Substantial donations have occurred
 - c. National Curling Center
 - d. Town Hall meeting
 - i. Relaunch of the Foundation
 - e. Athletes Initiative has been well received
 - i. Continued support received for this program
 - ii. Potential expansion into para
6. **CEO Report**
 - a. Member income surpassed expectations
 - b. USOPC Para funding has decreased
 - c. Merchandise sales solid
 - d. Entry fee discussion
 - e. Vaccination program funding available
 - f. Expenses discussion

- g. Finance Committee review towards simplification
- h. National Event
 - i. Publicity through players and teams
 - ii. Championship season
 - iii. Host sites being confirmed
 - 1. Olympic Trials bidding underway
 - 2. Junior Nationals for '25, '26, '27, '29, '31
- i. Highlights
 - i. Membership numbers up
 - 1. Competitive Memberships as expected
 - ii. Junior Men qualified for A Event
- j. Lowlights
 - i. Junior Women did not qualify for A Event
 - ii. American Dream challenges
- k. Keeps awake
 - i. Ice at American Dream
 - ii. Sponsorships

7. Other Items

- a. Sites for Nationals and Olympic Trials
- b. Marketing and promotions for Nationals
- c. National Teams support
- d. Gold Membership drive
- e. Member's Meeting / Assembly
 - i. Driving participation from players
 - ii. How to make it a great event for all
 - 1. Member Club Presidents Bonspiel?
 - 2. Annual curling convention
- f. Next meeting will have a proposal to host World Junior World's

8. Adjourn - Meeting was adjourned at 8:30pm by mutual and unanimous consent