

UNITED STATES CURLING ASSOCIATION
Board of Directors Meeting
September 17 – 19, 2010
Minneapolis, MN

Note: Prior to the Board Meeting, President Sjue presented Lynita Delaney a token of appreciation for her outstanding volunteer efforts and achievements in support of USA Curling. The Paul Pustovar Team, 2009-2010 Senior Men's World Championship Team and Gold Medal Winners, were also honored for their achievement and presented with World Curling Federation letters, certificates and a banner for their club. The Pustovar team consists of Paul Pustovar, Brian Simonson, Tom Harms, Don Mohawk, and Dale Gibbs. A video of the final game against Canada was shown along with various photos and other highlights.

Present: Paul Badgero, Kent Beadle, Jack Bernauer, Craig Brown, Dave Carlson, Dean Gemmell, Nancy Haggemiller, Peggy Hatch, Jonathan Havercroft, Nicole Joraanstad, Gwen Krailo, Jerome Larson, Jan Legacie, Gordon MacLean, Richard Maskel, Bob Pelletier, James Pleasants, Leland Rich, Sean Silver, Chris Sjue, Mark Swandby, Ann Swisshelm, Beau Welling, Sam Williams.

Absent: Maureen Clark, Janet Farr, Cyndee Johnson, Kellie Krake, Terry Kolesar, Communications Director; Bev Schroeder, Member Services Director

Also Present: Andy Anderson, WCF; Rick Patzke, COO; Dawn Leurquin, Event Services Coordinator; Christy Hering, Administrative Assistant.

1. **Call to Order** (Sjue)

- A. President Chris Sjue called the meeting to order at 1:38 p.m.

2. **Welcome and Introductions** (Sjue)

- A. President Sjue welcomed the attendees and thanked them for attending. He recognized the new Board Members: Dean Gemmell, AAC; Nancy Haggemiller, Minnesota; Craig Brown, AAC; Ann Swisshelm, AAC; Gwen Krailo, GNCC.
- B. Past President Leland Rich presented a plaque to Jan Legacie in honor of her husband, Garland, signed by the Olympic Curling Teams, and a Team T-Shirt from the USCA Staff participating in the American Cancer Society fund-raiser 5Kk event on September 18, 2010 in Stevens Point. Team USCA will walk in honor of Chris Moore and Garland Legacie. Jan thanked everyone and acknowledged the kindness and support shown by curlers and her community.

3. **Roll Call** (Pelletier)

- A. Secretary Pelletier took the roll and confirmed a quorum is present.

4. **Appoint Parliamentarian** (Sjue)

- A. Sjue appointed Andy Anderson as parliamentarian.

5. **Additions/Changes to printed agenda** (Sjue) None.

6. **Approve minutes of previous Board Meetings** (Sjue)

- A. May 1-2, 2010 Correction of minutes. It was noted that Gordon Maclean, GLCA, was not listed as attending the meeting.
- B. May 1-2, 2010 **Motion by Dave Carlson, second by Paul Badgero to approve the May 1-2, 2010 Board meeting with correction. Motion approved.**

7. **Ratify actions taken by the Executive Committee** (Sjue)
- A. 7/12/10 **Motion by Dave Carlson, second by Jim Pleasants to ratify the actions taken by the Executive Committee at their 7/12/10 meeting. Motion approved.**
 - B. 8/11/10 **Motion by Dave Carlson, second by Paul Badgero to ratify the actions taken by the Executive Committee at their 8/11/10 meeting. Motion approved.**
8. **Nominating** (Maskel)
- A. Richard Maskel recommended and endorsed the nomination of Bob Fenson to the United States Curling Association Hall of Fame in the Builder category. A vote will be taken on September 19, 2010; the vote will require a 2/3's majority.
9. **Miscellaneous Items** (Sjue)
- A. Chris Sjue encouraged the Board to attend the Men's and Women's Curling Championships in Fargo, N.D. February 12-19, 2011. The Operating Committee Met during the Championships to build the new Strategic Plan. Under New Business, the Board will consider the application of the Oklahoma City Curling Club Prior to the Members Meeting.
10. **Finance Committee** (Anderson)
- A. Andy Anderson indicated that the Finance Committee:
 - i. Could not review the final numbers for 2010 and close the books since the financial results were not complete, and since there are unspent funds, is not sure whether they must be returned to the USOC. Therefore, financial results are not complete due to questions about USOC money.
 - ii. Reviewed balance sheet. Cash situation is good--\$250,000 in the bank.
 - iii. Added stones to this year's books as an asset.
 - iv. There is a potential variance to the budget but it is slightly positive but there may be some marketing items that could create a negative balance.
 - v. Fifty Thousand still on loan from the Potomac Curling Club and are doing a great job of repaying it.
 - vi. The Donation Program will not be a budgeted item this year.
 - vii. USCA has very complete financial procedures.
 - B. World Curling Federation:
 - i. Stone lease program is on track. WCF has \$500,000 in its budget for member nations for start-up clubs.
 - ii. Andy Anderson will submit USCA procedures to the WCF since they have no materials in place. He is proud that the USCA can be used as a model.
 - C. Other:
 - i. Since there is no status report, audit or approved budget.
 - ii. Discussion over moving the Board Meeting to late September or early October in order to have more complete information for presentation and available to the Board.
 - iii. **Motion by Jack Bernauer, second by Gwen Krailo to move the Board Meeting to late September or early October.** Discussion: There was a lengthy discussion including difficulties for the Championships Committee to complete their work; the more difficult it becomes for athletes to attend due to their competition schedule; the Rules Book needs to be published; holding a special Board Meeting and more discussion why budget issues cannot be resolved in a more timely manner. **Motion defeated.** Chris Sjue will work with Andy Anderson and Jack Bernauer for next year.
11. **Treasurer's Report.** (Bernauer)
- A. Jack Bernauer reported that results are still incomplete and that \$40,000 in expenses is still in question from the United States Olympic Committee (USOC). Once the USOC gives the approval for these expenses, the budget should zero out. However, the USCA is still facing a deficit of \$12,800.

- B. The USCA received a \$15,000 grant from the Christopher Reeves Foundation. Rick Patzke procured a new sponsor – Laphroig Scotch for \$15,000; Mercury Communications sponsored an auction trip to the Vancouver Olympics (Goal: \$20,000) and Kay Sugahara made up the difference (\$4,000) and, after expenses netted \$17,000. Revenue from member clubs was down by \$4,000 and pin sales fell short by \$11,000. Revenue for Championships fell about \$7,000 short of projections.
- C. The USCA is still waiting for word on funding from the USOC in order to complete the budget. There is no budgeted item for the Pin Donation program this year and funds generated will be put toward the surplus the USCA is trying to build.
- D. Bottom Line: The USCA may have to fund some programs from their budget if the USOC does not fully fund our request. The USCA does have the cash and are operating, but do not have a budget for line items. The Operating Committee will review, the Executive Committee will approve, and the Board will vote by email once there is a final budget.

12. **Competitive Programs.** (Beadle) *[See Appendix for Competitive Programs report]*

Kent Beadle reported that he had an active and busy summer.

- A. High Performance Plan (HPP). Kent Beadle briefed the USCA's High Performance Plan to the USOC at their meeting in Colorado Springs, CO. The USOC stated that the Plan did not have enough details. In June, the USCA received Cindy Slater's independent review and Kent Beadle conducted a debrief of the review with the USOC who facilitated the meeting and took extensive notes. Kent and the Competitive Programs Committee developed plans which are going forward to 2014. He then followed up by conducting nine Town Hall meetings throughout the United States to present the findings and direction the USCA is heading and requested feedback. He found this to be a valuable experience. Town Hall meeting information and results are on the website.
 - i. Follow-on HPP Actions: A Subcommittee was then formed to fill out the details for the HPP. There are eight cornerstones for the HPP to be built on. The USOC also suggested that the HPP be handed back to the USCA Staff to increase the details. The Staff submitted their report back to the Subcommittee which in turn forwarded their recommendation to the Elite Programs Committee. After their review, the Committee on a vote of 8-3, accepted the HPP with a few amendments and it was submitted to the USOC on September 1, 2010.
 - ii. On September 8, 2010, the USOC notified the USCA that they had concerns over Governance issues. A letter was received on September 16, 2010 which requested a clearer identification on the roles of the USCA Staff and that they (USOC) cannot identify who has the financial decision-making authority (the role of the managements and governance be more clearly defined). The USOC believes that the major roles of the Board are to provide oversight, assess the performance of the Executive Director, and to delegate the day-to-day management to the Chief Executive Officer. The High Performance Staff is responsible for developing the High Performance Plan and the role of the Board is to provide broad policy. **Motion by Dave Carlson, second by Paul Badgero "This Board adopts a provision that address that issue by clearly providing that the Chief Executive Officer (Executive Director) should have the authority to hire, supervise, and assess and terminate any USCA Staff member regardless if funded directly by the USCA and/or indirectly through USOC."** Discussion: Since everyone has a copy of this letter, President Sjue proposed that since this is a major policy statement, all should review tonight and discuss and vote tomorrow (Sunday). The By-Laws state that the Board sets policy. Additionally, the CEO does not feel that he does not have the ability to hire, fire, and manage the staff. **Motion by Gwen Krailo, second by Jim Pleasants to table this motion and address it on Sunday. Motion Approved.** Funding will go to the athletes based on performance and that funding will be on hold pending actions the Board regarding the governance issue.

B. Committee Reports:

- i. Coach of the Year and Developmental Coach of the Year. Kent Beadle announced that Howard Restall was elected as coach of the Year and Ed Sheffield as Developmental Coach of the Year.
- ii. World Team Preparation- Jan Legacie reported that she has reviewed the schedule and discussed team leaders, especially for the Junior teams advancing to the World's in Perth, Scotland. She will post the requests for Team Leaders on the website as soon as funding is available from the USOC. The USCA is still awaiting an invitation for the Karuizawa, Japan event. Applications will still be posted on the website. The Committee evaluated an invitation to participate in the New Zealand games in August, 2011 but determined that it is too far a distance and too expensive to be effective for our elite teams to participate.

Break. After the break, President Sjue announced that there will be a raffle (\$10/ticket or 3/\$25) for ten gifts.

13. **Marketing and Operations** (Carlson) *[see Appendix for Operations & Marketing report; also Communication Director's Report]*

A. U.S. Curling Branding Update:

- i. New Logo. Dave Carlson deferred to Rick Patzke to discuss branding projects for the USCA. Rick Patzke gave a slideshow presentation to explain the process behind the branding initiative from conceptualization to finalization, including challenges. The branding initiative is based on "What do people think of the USCA?" and is divided into three phases: (1) Survey; (2) Brand Strategy Developments; (3) ID Development and Branding. Rick noted that a Brand Development team was tasked to look at the USCA logo which was believed to be outdated and that a new logo would be more recognizable. The new logo includes a tag line "Dare to Curl" under USA Curling with a stylized house in red, white, and blue. "Welcome to our House" (next year) is another tag line that can be used for Open Houses. These logos will be available to all clubs.

B. Marketing Update:

Dave Carlson noted that Rick Patzke has been a significant contributor in raising funds for the USCA by finding sponsors, but that thought has been put into a larger effort to gain new sponsorships. Suggestions were to hire inside staff (can't afford) or align with a marketing firm. Three Companies were looked at ranging from \$8,000 to \$37,000. Media Sauce (Creativity) – most expensive at \$12,000 for the first three months; 776 (has a curler history and is willing to share risk)- \$8,000 for the first four months and work on a commission basis thereafter; and Immersion Group (highly experience and intrigued with Curling) – \$7,500 for 45 days and \$30,000 for next 12 months for a total of \$37,000 plus commission. Any of these companies are only committing for a one year contract, but ultimately may leverage it to a multi-year contract. This expenditure is not a budgeted item, but is a logical step to take to generate sponsors and revenue. Sean Silver felt that four months out we should be seeing a definite roadmap and some progress or otherwise it may be too risky a venture. Jack Bernauer noted that it would be very prudent for the Board not to expect an increase in revenue during the fiscal period. Beau Welling (Large Donor/Corporation Committee) believes it is a good idea although it is not a budgeted item. Dave Carlson proposed 776 over Immersion because the structure of their proposal combined with their Rolodex indicates that they will see a return on their investment. There is no specific discussion beyond the first year and future contracts would have to be negotiated. **Motion by Bob Pelletier, second by Gwen Krailo to go with the 776 Marketing proposal. Motion approved.**

C. Committee Reports:

- i. Bylaws/Governance (Carlson): No By-Law changes will be VOTED on at this meeting. Three By-Laws were discussed – 1. Effective date of Directors being on the Board (Amendment at Spring, 2011 meeting); 2. Enforcing delinquent dues (Amendment at Spring, 2011 meeting); 3. AAC rights as who to choose will serve on the Executive Committee vs. Presidential appointment. Section 3.6 (once the AAC selects a slate, they are voted on – the athletes on the Board are not directly elected by the athletes under the current system) and 3.15 (Twenty percent of the Executive Committee should be made up of AAC representatives and they are currently selected by the President) are in question. There was extensive discussion on this issue. This was the first time that the athletes presented a slate for the Executive Board that one candidate was rejected. Ann Swisshelm mentioned that the athletes take much time to select their candidates. Peggy Hatch stated that the USCA is looking at larger governance issue with the USOC and need to be careful in how the USCA should proceed. There will have to be another Executive board meeting next year to select AAC representatives. Andy Anderson noted that the Board has always supported 20 percent rule. Bottom Line: Since the athlete directors are already on the Board, does the President have the right to select the athletes who sit on the Executive Board or does the AAC select which of their members sit on the Executive Board. This is a governance issue that will need further discussion.
- ii. Human Resources (Swandby): Mark Swandby noted that the Human Resources Committee is in charge of reviewing staff issues. Three members of the Committee (Swandby, Carlson, and Pelletier) reviewed the Stevens Point Staff, onsite in May, 2010, just as the Committee had done five years earlier. A questionnaire was sent to the staff about their duties, goals, and recommendations for the future. The Committee was looking for efficiency of the staff and any recommendations to realign assignments and sat down one-on-one with each staff member. As a result, the Committee's findings were considered and put into place (i.e., Janitorial Service contracted once a week; Christy Hering hired as the new Administrative Assistant; Sandy Robinson to be budgeted at 90 percent rather than 75 percent). Results have been tabulated and a report is available. Sean Silver questioned whether or not the By-Laws would have to be changed in regards to Rick's role as COO to head HPP governance. There were also questions if more duties should be put on the shoulders of the staff. Mark Swandby thanked the staff for their hard work and noted that the HR Committee serves in an advisory role to Rick Patzke.
- iii. Athlete/Curler Recognition (Maskel): Richard Maskel asked Leland Rich to give the Board an overview on the reasons for endorsing the nomination of Bob Fenson to the Curling Hall of Fame and his background on his service on the USCA Board and as a Coach. Endorsements were also provided by Ken Beadle, Peggy Hatch, Ann Swisshelm, John Benton, and Beau Welling. Richard Maskel is looking for the Board to provide Hall of Fame nominations by June 1, 2011.
- iv. Revenue Development (Carlson)- Not on Agenda: Last year's Pin Sales success was not great. Dave Carlson asked all board members to take the new USA Curling pins with them and challenged each Board Member to commit 100 percent to the program. In speaking with club members, it is important to sell the USCA and what it does for them. In a sense, each Board Member is meeting with our constituents. If an individual club raises a minimum of \$1,000, 25 percent will go back to that club. There are multiple levels of contribution in this year's program. Entry level is \$25 down from \$50 last year. The \$50, \$100, \$250, and \$500 levels have premiums associated with them. Every dollar is tax deductible and a receipt must be given for those donations of \$200 or more. There will be a formal rollout of the program later this year. This year there will be no designation of where the funds will be used. Sean Silver is the new Chair of the Planned Giving Committee and Dave Carlson is a member. Peggy Hatch and Jack Bernauer volunteered to be part of the Committee. Jan Legacie presented a check for \$7,000 from benefit money raised for Garland Legacie while he was in hospice and requested the donation be designated for ice-making purposes.

14. **Championships** (Pleasants): *[see Appendix for Championships report]*

- A. **Rules and Officiating:** Sam Williams noted that officials' assignments for most of the upcoming season have been covered. WCF rule changes are minor with the exception of time outs which are being replaced by "Coach intervention time." The game clock will not stop and the clock will continue to run while the coach is on the ice. Overall, game time is shorter because the teams have 73 minutes with no time outs instead of the 73 minutes plus time outs. Recommendation (for safety considerations) that the USCA eliminate the coach interaction time altogether rather than adopting the WCF rule. The Committee also discussed when to use tiebreak and page systems. There were discussions so that host clubs will not lose revenue by shortening draws. Also, they discussed procedures to use when a team drops out after the registration and before start of play. If this situation arises, a committee of three: VP for Championships, Draw Master, and Host Site Chair make the final determination. Also a new format change will use a triple knockout format in the Qualifiers if 10 or more teams are involved.
- B. **Eligibility:**
- i. Eligibility of Social Members to participate in championships. Currently Social Members do not pay USCA dues. Consideration should be given to either remove the Social Member Category or that any person wanting to curl in championships be a member of the USCA.
 - ii. New Arena Clubs participating in Championships. Currently, new clubs have a one-year waiting period before they are eligible to curl in Championships. This rule should be eliminated to give new clubs the opportunity to play down. **Motion by Ann Swisshelm, second by Mark Swandby that the one-year waiting period for new clubs be eliminated from the rules. Approved.**
 - iii. Membership Requirements for Competing in Championships. When a club signs up for a championship, the USCA receives a statement that the team are dues paying members in good standing. There is often a discrepancy issue in reporting of dues by those wishing to compete. Does it fall on the member's shoulders to rectify the situation with their club Treasurer, or pay the USCA dues and then rectify the situation with their club. Currently there is no eligibility rule denying a member who for the previous season signed up for a championship but has not proven payment of dues. **Motion by Jim Pleasants, seconded by Gwen Krailo to deny eligibility to an individual who competed but did not pay dues in the previous year and, after being notified and still not paying after 30 days, will be denied eligibility in the current year. Approved.**
 - iv. Sex Change Operation Eligibility *(See Appendix for Statement of Stockholm consensus on sex reassignment)*: The USCA needs to be proactive in setting a policy before the issue comes up in a championship. The IOC has developed a standard and various NGBs have adopted the IOC policy. We do not have a medical delegate but would have to appoint one should the issue arise. **Motion by Paul Badgero, second by Dean Gemmell that the USCA adopt the Stockholm consensus on sex reassignments in sports as accepted by the IOC. Approved.**
- C. **Site Selection:** Kellie Krake, Site Selection Chair is moving to Switzerland and the Championship Committee is looking for a replacement as soon as possible. Sites are confirmed for this season but are needed for next year. This position requires a lot of personal contact with clubs.
- D. **Youth Olympic Selection Process for 2010:** There will be a playdown in November, 2011. This is an interesting format as there are two junior men and two junior women under the age of 18 years. The Games will be held in Innsbruck, Austria. Funding will be coming from the IOC. The USOC will approve the selection process in January, 2011.
- E. **National Championships:** Format issues discussed. As of December 15, the Committee will compute the team points and the two top Men's and Women's teams will advance to the nationals directly. There are four sites for Men's Qualifiers. The Committee is still not at the point of determining strength of field but will be holding a teleconference later in the week

to continue discussion. This process must be completed soon since it must be included in the Rules Book.

Announcements: President Sjue asked that each Committee's notes be sent to Christy Hering as soon as possible. Dave Carlson requested everyone to return their unsold pins from last year. There was also a reminder to have a Board Member bring a proxy from their regional president if they are not attending the Members Meeting in the spring.

The meeting was adjourned at 6:40 p.m. until 8:00 a.m., Sunday, September 19, 2010.

Sunday, September 19, 2010. Meeting reconvened at 8:08 a.m. with the raffle drawing. Ballots for Hall of Fame were distributed and Bob Fenson was voted into the Hall of Fame unanimously.

15. **Member Services:** (Larson) *[See Appendix for Member Services report]*

- A. Committee Activities and Club Membership and Development: Jerome Larson reported that this Committee is the grassroots of curling. A complete turnover of Committee Chairs occurred over the summer but he has them all filled with an excellent group of new Chairs. Sandra McCain is taking over Training and Instruction; Gordon Maclean is in charge of College Curling; Dave Jensen is taking Youth Curling; and Janet Farr, Arena Curling. Member Services will be doing a Fall Mailing which will include updated pamphlets, media directory, and a poster for each club to list a specific event. Last year, the USCA received 235 inquiries to start new clubs, many of which are located in non-traditional curling areas. Seventeen new clubs have come on board since the Olympics. Jerome estimates that between 40,000 to 50,000 people went through Open Houses in response to the Olympics.
- B. College Curling. Gordon Maclean, the new Chairman, is working to organize a collegiate curling program and making it more active while keeping intact what already exists. He also wants to establish more clubs on campuses of colleges and universities because they may become eligible for financial assistance from the school to cover some of their expenses. Gordon would like to promote an inter-college competition with the seven schools in his area and will try to expand next year. Eventually it is his hope to grow the sport from club to varsity level. Jerome Larson has had conversations with Rich Larko, former College Curling Chair, to work with Gordon Maclean. Provo Utah has a student at BYU who wants to start a collegiate curling club.
- C. Club Membership and Growth. Nick Kitinski of the Hollywood Curling Club is the new Chair. Nick is a video producer and is creating a DVD on arena ice making. Kevin Madsen of Willmar, Minnesota, started the production and Nick will dress it up. As soon as it has been completed, it will be available for downloading by any arena club. Nick Kitinski is also planning an updated video, "Sweeping the Nation," and creating TV ads as well for local clubs to use in their local TV stations.
- D. Arena Curling. Janet Farr is the new Chair. Arena clubs have created a yahoo chat group for questions-and-answers and is an excellent method of communications. Arena curling continues to be the largest growth area so the Committee is trying to get information available on the USCA website to help them. Also, arena curling does not have the traditional curling season, so there becomes an issue of dues collection and reporting. A suggestion was made that they collect dues when they can and pay when they have to pay.
- E. Youth Curling: Dave Jensen is the new Chair. He is developing publications for youth curling. Youth Camps are critical for developing youth curling. Three camps were held last year in Cape Cod, Green Bay, and Bismarck, and all were well attended and well run.
- F. Stone Inventory: Jerome Larson reported that 28 sets of stones have been received from the WCF. 15 sets have been distributed and five sets have been requested. Four sets have received tentative inquiries and four sets are dormant. The Committee is looking ahead to

the next Olympic surge to plan for future demand in case more sets of stones need to be ordered.

- G. Training and Instruction: Sandra McMakin is the new Chair/Coordinator. Regional coordinators are setting up instruction clinics; four in the GNCC and four in MOPAC (Level 1, II, and Skills Clinic). Let Bev Schroeder know if you are interested in getting a clinic going in your area. Sandra McMakin has excellent content for Level I and II and is working to improve the presentation. They will be put on the USCA website. Sandra also wants to create an online training manual. There will be a Regional Coordinators conference at the end of the season to evaluate the training program. Instructor certification is good for three years and the instructor must be recertified. The written portion of the recertification will be online.

12. (Revisited from September 18, 2010). Para. 12 A. ii. The motion from the floor which was tabled during yesterday's meeting was brought back to the floor. Bob Pelletier read the motion made by Carlson, seconded by Badgero: **"This Board adopts a provision that addresses that issue by clearly providing that the Chief Executive Officer (Executive director) should have the authority to hire, supervise, and assess and terminate any USCA Staff member regardless if funded directly by USCA and/or indirectly through USOC."** Sam Williams asked is it a clarification of the job description to satisfy USOC requirements. President Sjue noted that the USOC does not feel that Rick Patzke has the authority under our By-Laws to act as COO. **Motion withdrawn by Carlson/Badgero.**

Rick Patzke and Christy Hering were asked to step out of the meeting at this point.

Closed Meeting:

The following motions were moved and passed during the closed session:

Motion by John Benton, second by Ann Swisshelm to empower the Chief Operating Officer (COO) to hire, fire, and assess the HP Director who in turn will then further develop and implement the High Performance Plan. Motion approved.

Motion by Jim Pleasants, second by Gwen Krailo, "The USCA will take this opportunity to review its governance structure and to implement governance best practices, with regard to a strong operational role for the COO and a clear policy setting role for the Board and its Committees. We call on the President to promptly establish a governance task force to make proposals to the Board for implementing this policy." Motion passed.

Rick Patzke was invited to return to the meeting to answer questions from the Board.

The resolutions as adopted in the closed meeting were read. There is a definite commitment from the Board to move forward with the USOC recommendations to hire the High Performance Director and launch that process and develop and expand the High Performance Plan. Rick Patzke stated that the resolution addresses what the USOC is looking for in the authority process. He looks at it as the Board sets the strategic plan and the COO implements the plan. When questioned how he would hire a High Performance Director, Rick stated that he would seek input from the board and other sources in developing the criteria for the position. Besides an application process, a "head hunter" search may be necessary. He would also want others involved in the application review and interview process. In the response to the USOC letter, Swisshelm said that we need to stress that this is the USCA plan. Rick Patzke will draft a letter with Chris Sjue and Rick will sign the letter.

Christy Hering was invited back into the meeting at this point. Meeting continued in open session.

16. **Chief Operating Officer:** Patzke

The Board received Rick Patzke's report and asked all to review and ask questions. Dawn Leurquin and Terry Kolesar are running in the Cancer Run today and have raised about \$2,000. The Town Hall meeting concept was focused this year on the High Performance concept and was well received. Rick would like to see them continue the Town Hall meeting formats and get to every

regional association within a three-year period, with discussions about all aspects of the USCA and membership concerns. The 2010 bid form for hosting the 2012 Nationals is out.

17. **USOC:** (Patzke)

Kent Beadle inquired if the television ratings and exposure have been tracked? Also, is the growth of new clubs tracked? Of the new clubs established since the Olympics, what is the retention rate? Rick noted the retention rate has been high and that NBC and the WCF stated that the 5 p.m. ET time slot was a huge boost to ratings. Nancy Haggenmiller will compile the retention rates.

18. **Athletes Advisory Council** (Joraanstad):

Nicole Joraanstad thanked the AAC members for attending (good representation this meeting). Chris Sjue also thanked them for their attendance.

19. **World Curling Federation** (Welling, Hatch, Rich, and Swandby)

- A. Mark Swandby would like the minutes to reflect the following: **The USCA Board of Directors notes with sorrow the passing of Günther Hummelt, Past President of the World Curling Federation who also held the title of Honorary President.** Mr. Hummelt was very influential in getting curling into the Olympics.
- B. The WCF is not going forward with the idea of a Mixed Doubles competition at the 2014 Olympics because it is not fully embraced by enough countries. However, Mark would like to promote regular Mixed for the Olympics.
 - i. The WCF has published a new rules book and it is on the website. Our Championships Committee has adopted these rules.
 - ii. Personnel Changes: Mike Thompson has retired as Secretary-General and been replaced by Colin Grahamslaw of Scotland. Andy Anderson is the new Financial Director.
 - iii. Infront has reached an agreement with the CCA to work as the WCF's marketing agent in Canada.
 - iv. Kate Caithness, WCF President, held a Summer Think Tank in Switzerland. Fifteen people attended and discussed Competitions, Development of the Sport, and How to Improve the Sport. The group was asked to "think outside the box." No actions were taken.
- C. Andy Anderson noted that the WCF received \$15,000,000 from the Olympics to be used over the next four years. The WCF is proposing that \$30,000 per sheet will be awarded to selected countries for developing new facilities based on need. There is no restriction as to which country gets the funding. If an existing club wants to expand they will probably not qualify. It is easier to sell if building a new club. Arena clubs transitioning to dedicated ice would be considered. The WCF would give the money to a country's NGB. The USCA would have to determine criteria for backing such a loan and develop a policy for approving applications. Andy noted that developing countries may not be stable enough to guarantee a loan repayment. The WCF has now earmarked \$500,000 for club development.

20. **USWCA:** (Farr) *[See Appendix for USWCA report]*

Written report was provided in advance of the meeting.

21. **Open Board Actions:**

Richard Maskel remarked that the USCA needs to send a positive message to the USOC in all of our communications. He endorsed Ann Swisshelm's idea that we do not need to change our culture. We need to embrace who we are and feel good about it. We need to get better but we can do it within our culture.

22. **Unfinished Business:**

- A. The Oklahoma City Curling Club has met all of the requirements for membership in the USCA as an At Large member. **Motion by Bob Pelletier, second by Sean Silver, that the USCA accept the Oklahoma City Curling Club as an At-Large member. Passed unanimously.**

Jonathan Havercroft, At Large Director and President of the club described the club as an arena start-up and very exciting things are happening and are in the works.

- B. Condolences were extended to Jim Pleasants on his father's passing this weekend.
- C. The Board raised \$400.00 on the raffle for the Chris Moore Garland Legacie Fund.

23. **New Business:**

- A. Spring Board Meeting: Chris Sjue has scheduled the Spring Board Meeting for April 29 – May 1, 2011. The intent is to return to the Holiday Inn Select in Minneapolis which we have used in the past *(Please note: The meeting hotel has been changed to the Hilton Minneapolis/Bloomington)*. The Director's terms which end at the close of the Spring Meeting (extending into May) will not be affected.
- B. Strategic Planning Meeting. Chris Sjue announced that this meeting (for the Operating Committee) tentatively might take place the first weekend in February in conjunction with the Men's & Women's National Championship. Item: Open
- C. Chris Sjue encouraged all Directors to attend the National Championships in Fargo, February 12-19, 2011.
- D. Ann Swisshelm, on behalf of the board, thanked the Legacie Family for their continued support of ice-making efforts which was seconded by Kent Beadle.
- E. Chris Sjue thanked the board for their attendance.

24. **Adjourn:**

Motion by Paul Badgero, second by Beau Welling to adjourn. Passed.

The meeting adjourned at 11:25 a.m.

Respectfully Submitted,

Robert Pelletier, Secretary



National Office: 5525 Clem's Way, Stevens Point, WI 54482
715-344-1199 • fax 715-344-2279 • info@usacurl.org • www.usacurl.org

Appendices for Fall 2010 USCA Board of Directors Meeting Minutes

- VP Elite/Competitive Programs Report
- VP Operations & Marketing Report
- Communications Director Report
- VP Championship Report
- Statement of the Stockholm Consensus on Sex Realignment in Sport
- VP Member Services Report
- USWCA Report



Report From VP Elite Programs

To the USCA Executive Committee

Here is my report for the executive committee meeting:

High Performance Plan- There has been an enormous amount of work done this summer. As of the writing of this report, we are waiting for a funding decision from the USOC. They have indicated to us that they will wish to see some detail around changes in governance within our organization. As a result, I cannot report the result of our High Performance request. What I can do is give all of you an update as to what has been done on the development of the details around this year's high performance plan:

Our process began with the receipt of results the independent review that was conducted around the spring board meeting. This was followed by a USOC facilitated debrief of last year's Olympic Staff combined with a presentation of the independent review by its author, Cindy Slater. The key points from the debrief and the review were notated, collated, and distilled into a picture of what our organization would like our teams for Sochi 2014 to look like. We then reached out to our athletes and greater membership through a series of 8 town halls held throughout the country. Those town halls yielded additional insights for the organization to consider as we moved to build out the details of the plan. A working group that included members of the USCA Elite Programs Committee, the AAC, and last year's High Performance staff took the learning's from the reviews and the town hall meetings and developed eight cornerstones that we wanted our program built on. As instructed by the USOC, we turned over five of those cornerstones to last year's high performance staff and they developed the detailed recommendations which were presented back to the working group. These recommendations are centered on a "Two Track- Three Tier" system that provides support beginning in 2012 for teams, partial teams, or individuals who are willing to operate under a National Team Program. The National Team Program would require adherence to program guidelines, in exchange for support. Until 2012, a performance based incentive program would provide support to those who qualify. Over the entire quad, those teams who choose to work outside the National Team Program would also be eligible for the performance based incentive funding. The working group provided recommendations for three other cornerstones that were outside the expertise of last year's staff. The working group then went over the recommendations from last year's staff, made a few small adjustments to deal with gaps, and finally turned the recommendations over to the full Elite Programs Committee. The Elite Programs Committee approved most of the recommendations from last year's staff, moved to provide clarity around a few other issues, and withheld approval on one of the program details to be implemented in 2012 until further details are developed by the High Performance Staff under the direction of a new High Performance Director. The resulting details were submitted to the USOC on September 1st. Given the USOC involvement in the entire process, we anticipated a quick response to the request. However, in a conference call with Rick Patzke that occurred on September 9th, the USOC indicated to us that they wouldn't have results of the funding request by our board meeting. In fact, they indicated that they would be drafting a letter requesting that we provide them a clear stance on our organizational

structure, i.e., where does the authority lie, what are the defined roles of staff and directors, and so on. Rick asked them to be sure to provide their best practices and examples from other NGBs, and what they expect it to look like if they are investing in an organization. They would also be requesting the establishment of an Ethics Committee or panel, something that we have been asked to do in the past. Finally, they want us to have a strong policy on conflicts of interest, particularly in the areas of athlete involvement in policy and decision making. Rick again asked for clear best practice examples, pointing out that nearly all of our AAC reps would have conflicts of interest in their eyes, partly because of the rules they have established for AAC representation. It is my hope that Rick will have the letter for this meeting.

So we are currently in limbo, waiting for their letter and ultimately for their funding decision. Meanwhile, we will have an obligation to flesh out the details for the balance of the quad by December 31st. It will be difficult to start that process until USOC decisions are made. It has been my recommendation and the recommendation of the elite programs committee that our first priority be to hire a High Performance Director that can lead this process going forward. I can't stress enough how important I believe this hire will be. I believe we should be looking for someone who can bridge the cultural gap that is addressed in the independent review. It should be someone who understands and can manage a program around the model that was developed for 2009-2010, which is a model that the USOC will support. But it also needs to be someone who has superior curling knowledge and who will come with a curling resume that has the respect of all the stakeholders within USA Curling: Athletes, Staff, Directors (on behalf of the membership they represent), and the USOC.

Coach of the Year- Coach of the year this year was selected by a committee that included a coach, an AAC member, USCA staff, and VP of elite programs. Coach of the Year was awarded to Howard Restall, coach of the World Bronze medal winning Junior Women's team skipped by Alex Carlson. Developmental Coach of the Year was Ed Sheffield of Madison, coach of the Tom Gabower Junior Men's team which competed as Wisconsin 2 in the Junior National Championships.,

World Team Prep- No report as of yet, this year's program will be discussed in committee.

Karuizawa Event- Waiting for invitations will take applications with preference to last year's National's runner-up as per previous protocol.

OPERATION AND MARKETING REPORT - JUNE, 2010
DAVID R. CARLSON, VP

1. By-Laws - nothing new.
2. Human Resources: Completed review of staff at Stevens Point. Recommended hiring cleaning service in lieu of staff doing cleaning on Fridays. Administrative assistance job description unchanged from Jean's but for adding bookkeeping and Quick Book experience, training requirement.
3. Planned Giving: Chairman being sought, offer outstanding.
4. Revenue Development: Need Chair

Sponsorship Development: Meeting set for Friday in Carmel, Indiana with Media Sauce. Follow-up to meeting in Minneapolis on May 28th.

Donation Program 2010-2011: Reviewing premium options. Exploring use of past years' donation pins as a premium. Exploring other USCA materials such as DVD as premium. Point is to lower costs of program.

5. Athlete - Curler Recognition: Nothing new. However, exploring what options there are to recognize and honor contributions of Lanita Delaney, Junior Athlete Development Director's Services. Plaque

Dawn - Plaque similar to Williamson - recognized at fall Board meeting.

Director of Communications Report
Prepared by Terry L. Kolesar, May-September 2010 activities
& an overview of major projects (not all inclusive)

Publications & Designs

- **Curling News:** A new masthead will be unveiled when the first issue is distributed in early October. The re-design coincides with the new marketing/branding initiative. It gives the *Curling News* a fresh, updated appearance while keeping in line with the traditions of both the sport and the publication itself. Ad sales for the Curling News were around \$6000 last season. I've targeted a goal of \$8,000 for this season over 5 issues. No major changes to the overall content are planned at this time. I continue to post the issues online. You can check them out here (an online library is in the works): <http://issuu.com/uscurlingnews/docs/may2010.cnews>
- The **2010-11 USA Curling Media Guide & Directory** was published in late August. BOD and committee members will receive their copies at the upcoming board meeting. Ad sales for this publication were \$2,500 (more than double from the previous year). This helps offset the overall cost for production.
- I continue to distribute on a monthly basis the **Between Ends** newsletter as well as the e-newsletter, **Stone Soup**, to our email fan base.
- One of my major summer projects was the creation of the **Learn to Curl pamphlet** for the Member Services Dept. It combined the five instructional brochures into one easy-to-distribute 20-page pamphlet. The **USA Curling brochure** also is available. The **club poster** this year was designed by a local high school curler with minor modifications in house to prepare it for use by member clubs to promote events.
- All of the above items also are posted online if you need to reference them or have another use for them.
- With the Olympic year behind me, I can concentrate on advertising campaigns, including one for the website, which will hopefully create some income for the association.

Media/Public Relations

- **Media mailing:** Each fall I coordinate a media mailing to promote the season's events, distribute the new media guide, share feature story ideas and update team rosters. I hope to distribute this within the next two weeks.
- The **Olympic Public Relations Association** meets next week in Colorado Springs for a 2-day workshop. It's been a few years since the last workshop so it will be a good opportunity to learn from our partner NGBs on the latest issues and PR campaigns moving forward into the quadrennial towards Sochi 2014. I'm in the beginning stages of creating my communication plan for Sochi as well as for the association.

Social media & website

- **Facebook, Twitter:** Like it or not, social media is here to stay and is becoming the way a lot of our member clubs are connecting with their memberships and fans. Our Facebook page was launched in late Summer 2009. A few days prior to the start of Olympic competition we had less than 2,000 fans. By the time the 10-day competition concluded,

we had more than 13,000 fans and are still growing. I've found that a lot of our fans, not necessarily club members, are active with adding comments and ideas on our FB page so it's one more way to reach out to all the masses. I created a Social Media flyer to be included in the Member Services fall mailing. Many of the new clubs have only Facebook pages, not necessarily traditional websites. This also seems to be one of the best ways that start-up clubs reach out to find potential members for their clubs. Even if you have to get your club to engage in social media through kicking and screaming, it seems to be worthwhile for many of our member clubs to connect.

- <http://www.facebook.com/pages/USA-Curling/107975609011?ref=ts>
- http://twitter.com/terry_usacurl
- YouTube videos: <http://www.youtube.com/user/terryk6276>

Website:

Through our partnership with Mercury Communication Group, we are in the process of a re-design to the landing page of the website and eventual re-design to the interior pages. Look for an improved design this fall.

New projects:

- USA Curling has partnered with the Canadian ExPat Network to create an online curling resource guide. It is similar to the existing media guide & directory but includes feature stories and other data. USA Curling handled most of the content while the Canadian ExPat concentrated on ad sales, which were modest and split 50/50. The guide will be launched in the next two weeks and will be distributed in electronic form only.
- I was approached this summer by the Journalism & PR Department at the University of North Carolina to partner on a project with a PR class. The class is going to come up with two PR campaigns to help support the growth of arena curling in the U.S. As their client, we can then take their results and put them to use. The final proposal to USA Curling will take place Dec. 7 if anyone is interested in viewing the presentation, let me know. It will be via Skype video conference. It's been fun working with the students so far throughout the semester.
- Many, many, many other ongoing projects...

Community relations/continuing education

Team Curlers Kicking Cancer will once again run/walk at the American Cancer Society event in Stevens Point on Sept. 19. As of today, we are the No. 1 fund-raising team with a few more days left to raise funds. Many of you on the BOD gave generously once again for this event, and I appreciate that greatly. This year, unfortunately, the run/walk coincides with the board meeting so just Dawn and I will be scooting back to participate. (I guess that means Rick can't beat me again this year in the run. Haha)

In May I graduated from the Leadership Portage County program, a nine-month leadership training course here in Stevens Point. I found both the "homework" enjoyable, and the new community connections I made to be priceless. I am now trying to finish up my master's degree in communication through the University of Wisconsin-Stevens Point.

Championship Committee Report Fall 2010

Over the summer and at the Fall Board Meeting, the championship committee focused on several initiatives to improve our Championships. We invited athletes who have previously participated in Men's and Women's Nationals to participate in a survey about possible options to improve the selection process. The responses were useful and were considered in making some of the following changes:

1. Automatic qualification to nationals for top performers on the bonspiel circuit

The top two men's and top two women's teams as measured by the World Curling Tour Order of Merit will receive automatic berths to the Nationals without being required to play in the qualifier rounds

2. Improvement of the allocation system by strength of field for the Men's qualifiers.

We are developing an objective measure of strength of field based on past experience/performance at Nationals and this year's performance at major bonspiels, using the Order of Merit calculations done by the World Curling Tour. As of the meeting the factors were defined, but the exact formula will be refined in the next couple of weeks for publication in the rules.

3. Format Changes

A. We eliminated the Women's qualifiers in non-Olympic years. The number of teams signing up in non-Olympic years has not been large enough to justify scheduling qualifiers, which then have to be cancelled because too few teams signed up. If more than 10 teams register, there will be a single event to qualify teams for the remaining eight national spots.

B. Use of triple knockout format rather than split pool round robins in the men's Qualifiers when the number of teams at the event is 10 and above.

C. We also simplified the tie break rules in the page playoff so that there are not so many situations with multiple tie break games.

4. We created a procedure to address what to do if a team drops out between registration and the beginning of an event.

There will now be a teleconference of the championships chair, the Drawmaster, and an AAC representative to determine whether or how to change draw/allocation.

5. Sexual identification The Committee recommended adoption of the IOC standard (Stockholm Convention) for persons who have undergone sex change operations (approved by the Board of Directors).

6. New Clubs The committee recommended permitting members of newly admitted clubs to play in championships without a one year waiting period. (approved by the Board of Directors)

7. Youth Olympic Games The committee recommended use of a playdown in November 2011 to choose the team we nominate to the USOC for the new Youth Olympic Games in January, 2012.

8. Officiating. Sam Williams as chair of the Officiating Committee recommended a slate of officials for the events, which were approved.

9. Site Selection Kellie Krake has resigned as site selection chair due to a job transfer. We will be seeking a replacement for this important job.

10. Competitors not on the roster of a club

We addressed the problem that some players who have signed up for championships do not appear on the roster of any club as reported to the USCA. It was recommended that such players be formally notified of the discrepancy and not be allowed to play in the championships for the coming year unless the problem is rectified within 30 days after the notice. (this was approved by the Board of Directors).

11. Field of Play

We continue to have issues about the quality of ice for some events where ice is made by the local icemaker. Will work with USCA ice technician Dave Staveteig and USCA ice educator Jim Ridenour to bring up the level of ice-making at these events.

We also have continuing issues with the sensor handles, which are coming back from events with too many damaged handles. We have taken steps to send the handles with user friendly information and video about proper care and installation of the handles, but problems are continuing. Will work with the sensor handle technicians on this.

Statement of the Stockholm consensus on sex reassignment in sports

On 28 October 2003, an ad-hoc committee convened by the IOC Medical Commission met in Stockholm to discuss and issue recommendations on the participation of individuals who have undergone sex reassignment (male to female and converse) in sport.

This group was composed of:

Prof. Arne Ljungqvist (SWE)
Prof. Odile Cohen-Haguenaer (FRA)
Prof. Myron Genel (USA)
Prof. Joe Leigh Simpson (USA)
Prof. Martin Ritzen (SWE)
Prof. Marc Fellous (FRA)
Dr Patrick Schamasch (FRA)

The group confirms the previous recommendation that any “individuals undergoing sex reassignment of male to female before puberty should be regarded as girls and women” (female). This applies as well for female to male reassignment, who should be regarded as boys and men (male).

The group recommends that individuals undergoing sex reassignment from male to female after puberty (and the converse) be eligible for participation in female or male competitions, respectively, under the following conditions:

- Surgical anatomical changes have been completed, including external genitalia changes and gonadectomy
- Legal recognition of their assigned sex has been conferred by the appropriate official authorities
- Hormonal therapy appropriate for the assigned sex has been administered in a verifiable manner and for a sufficient length of time to minimise gender-related advantages in sport competitions.

In the opinion of the group, eligibility should begin no sooner than two years after gonadectomy.

It is understood that a confidential case-by-case evaluation will occur.

In the event that the gender of a competing athlete is questioned, the medical delegate (or equivalent) of the relevant sporting body shall have the authority to take all appropriate measures for the determination of the gender of a competitor.



1. Member Services - Last Year Overview

Approximately 235 New Club Inquiries
Open House and Learn to Curl exposed an estimated 40,000 to 50,000 visitors to the sport of curling
Spring Curling Leagues
Seventeen new curling clubs, a 10% increase in the number of clubs.
17.2% return on the new club inquiries.
Membership growth won't be known until year-end club rosters
Total turnover in the Committee Chairs from last year. Outstanding strength of the Committee Chairs
Coordination, Communication and Cooperation between Committees.

2. TRAINING & INSTRUCTION – Sandra McMakin (GNCC)

Regional Coordinators – GNCC, Mopac, ND, & GLCA set.
Illinois, Wisconsin, and Minnesota new coordinators needed.
Alaska have not heard from.

Instructor Clinics scheduled: GNCC – 4; Mopac – Hollywood CC, SFBACC

Goals:

- 1) Revise the Level I and Level II course materials and put them both into electronic form
- 2) Create an on-line training library where people can go for information from drills to how to plan an open house
- 3) Ensure each region in the U.S. has a regional coordinator and work with those coordinators to have a training schedule arranged for their region.
- 4) Organize a regional coordinators conference and training session for next spring
- 5) Develop an on-line refresher course people can take to re-certify for the knowledge portion
- 6) Also, the process for registering and certifying instructors has to be looked at so the regional coordinators and the curling clubs know who their certified people are. Right now, clubs have no idea who they have for instructors which makes it difficult for them to build a training program.

3. **COLLEGE CURLING:** Gordon MacLean (GLCC)
College Bonspiel – Illinois State Curling Federation, Rich Larko
College Campus Curling Clubs

4. **CLUB MEMBERSHIP & GROWTH:** Nick Kitinski (MOPAC)

New Club Inquiries: Provo, Utah
Follow up on active inquires
Las Vegas, Klamath Falls, Oregon,
Development of Video for Club Distribution to be used for TV
and club events.
Development of Arena Ice Making Video – Kevin Matson,
Willmar, MN

5. **ARENA CURLING:** Janet Farr (At Large)

Yahoo Groups
Development of Arena Ice Making Video
Continued development of USCA website information center

- 8 **YOUTH CURLING:** Dave Jensen (North Dakota)

Teleconference Wed. September 15, 2010.
Mission, responsibilities
Youth Camps

9. **STONE INVENTORY:** Bev Schroeder
28 new sets received
15 sets sent and under contract,
4 sets requested
6 sets inquiries
3 sets remaining
All stones under contract are current in their payments, including the first group
two years ago.

Jerome Larson
Vice President
Member Services

**Report to the Board of Directors
USCA/USWCA Liaison
September 17, 2010**

The United States Women's Curling Association (USWCA) has not met since the last USCA meeting. However, there are a few items to pass along to you.

Nancy Seitz, President, is undertaking a Strategic Planning project, seeking information from its constituents, in order to ascertain the direction curling is going. Emphasis will be on junior curling, club curling and how to grow the sport.

The USWCA is excited to announce the inaugural season of the USWCA Curling Circuit (The Circuit). The Circuit is designed to increase participation in women spiels and increase the competitiveness of women's curlers not currently participating in National playdowns.

The Circuit will be held in each of the five areas of the USWCA (East, Midwest, Wisconsin, West I and West II). Each region will have its own Circuit Competition and the top point winner from across the country will win the National Award.

We are asking USWCA member clubs to include their women's spiels in the Circuit for a \$100 fee. The fee along with the fees from the curlers will determine the prize money for each area. . The timeframe for an event signing up to be part of the Circuit is one week prior to the event. The earlier a spiel is signed up, the easier it will be for Circuit curlers to learn about it. Clubs must be members of the USWCA for their spiels to be part of this Circuit.

Curlers will sign up with their Area Coordinator with a fee of \$50. Curlers must have at least 2 members of the Circuit on their team for any points accumulate. Curlers can change teammates from one spiel to the other and can sign up for the Circuit anytime throughout the season but must sign up before her second game of an event to get point from the event. Points are awarded based on games won with first event wins and final event wins counting for additional points.

The USWCA Curling Circuit is proud to announce the sponsorship by Brooms Up Curling Supplies. We are continuing to look for additional sponsors. We appreciate the USCA's help in spreading the word on the Circuit.

The dates for this year's significant bonspiels, sponsored by the USWCA, are:

Senior Women's National Bonspiel, Blackhawk Curling Club, Janesville, Wisconsin –
December 1-5, 2010

National Bonspiel, Cleveland Skating Club, Cleveland, Ohio – February 10-13, 2011

Junior Bonspiels:

Central: Portage Curling Club, Portage, Wisconsin – January 15-17, 2011

West: St. Paul Curling Club, St. Paul, Minnesota – February 12-13, 2011

East: Will be either Nutmeg Curling Club, Bridgeport, Connecticut or

Broomstones Curling Club in Wayland, Massachusetts. Date TBD

Scot Tour, (nationwide). See Schedule A (separate attachment). Tour will open in Boston, Massachusetts on January 6, 2011 and will conclude in Seattle, WA on January 29, 2011.

The winter and annual meeting will be held in Cleveland, Ohio February 7-10, 2011.

This concludes this report.

Janet Farr, Director
USWCA Liaison

DATE		Time	TOUR ITINERARY		#Of Games	Day Game	Night Game
1/6/2011	Thursday	Evening*	Arrive in Boston	Hotel Stay			
			Evening to themselves				
1/7/2011	Friday	7:00 PM	Opening Banquet				
1/8/2011	Saturday	9:00 AM	Curl game 1	Home Stay			
			Lunch at Broomstones		4	X	
			following Game				
		1:30 PM	Game 2 at Tcc		4	X	
			Hosts take Scots to homes following				
			House party				
1/9/2011	Sunday	9:30 AM	Depart for Cape Cod	Home Stay			
			Lunch upon arrival				
		1:00 PM	Curl Game 3		3	X	
		5:00 PM	Casual Dinner				
		7:00 PM	Curl Game 4		3		X
1/10/2011	Monday	9:30 AM	Bus leaves Cape Cod				
			Lunch along the way/box lunch on bus		3	X	
		2:00 PM	Curl Game 5	Home Stay			
		5:00 PM	Dinner at Nutmeg				
		6:30 PM	Curl Game 6		3		X
1/11/2011	Tuesday	8:00 AM	Bus departs for Philadelphia				
			(approx 3 1/2 hrs to Philadelphia)				
		12:00 PM	Lunch at Philadelphia				
			(no curling)				
		2:00 PM	Bus leaves for Potomac CC				
			(approx 2 1/2 hrs to Potomac)				
		6:00 PM	Curl Game 7	Home Stay	4		X
1/12/2011	Wednesday	9:00 AM	Bus tour to Washington DC				
			Lunch and dinner on own				
			return to CC for pick up by hosts				
1/13/2011	Thursday	TBA	Flight to Cleveland				
		12:00 approx	Arrive in Cleveland				
			Afternoon Off				
		7:00 PM	Banquet hosted by Mayfield	Home Stay			

1/14/2011	Friday	9:00 AM	Curl Game 8 at Mayfield		3	x	
		12:00 PM	Lunch at the Skating Club				
		1:00 PM	Curl Game 9 at Skating Club		5	x	
		4:00 PM	Depart for Detroit				
			Dinner along the way				
			Arrive in Detroit around 9:00	Hotel Stay			
1/15/2011	Saturday	9:00 AM	Curl Game 10 at Detroit	Hotel Stay	4		
		12:00 PM	Lunch at Detroit CC				
		Afternoon/ Evening	Ford Museum Tour				
			Dinner on own/house party				
1/16/2011	Sunday	8:00 AM	Depart for Exmoor - approx 5 hours				
			Lunch on the road				
			Arrive at Exmoor around 1	Home Stay			
		2:30 PM	Curl Game 11		4	x	
		7:00 PM	Banquet				
1/17/2011	Monday	9:00 AM	Curl Game 12 at Chicago	Home Stay	4	x	
		12:00 PM	Lunch at Chicago				
		2:00 PM	City Tour**				
1/18/2011	Tuesday	8:00 AM	Depart for Milwaukee approx 1 1/2 hrs	Home Stay			
		10:00 AM	Curl Game 13		4	x	
		12:30 PM	Lunch at Milwaukee				
		2:30 PM	curl Game 14		4	x	
		7:00 PM	Banquet				
1/19/2011	Wednesday	9:00 AM	Depart for Kettle Moraine, approx 45 min	Home Stay			
		10:30 AM	Curl Game 15		5	x	
		1:00 PM	Lunch at Kettle				
		2:30 PM	Curl Game 16		5	x	
		7:00 PM	Banquet				
1/20/2011	Thursday	9:00 AM	Depart for Madison, approx 45 min	Home Stay	5	x	
		10:30 AM	Curl Game 17				
		1:00 PM	Lunch at Madison				
		2:30 PM	Curl at Madison 18		5	x	
		7:00 PM	Banquet				
1/21/2011	Friday	9:00 AM	City tour	Hotel Stay			
			Lunch in City				

		4:00 PM	Depart for Portage, approx 1 hour				
		6:00 PM	Casual Dinner at Portage				
		8:00 PM	Curl Game 19		4		x
1/22/2011	Saturday	9:00 AM	Depart for Green Bay, approx 2 1/2 hrs	Home Stay			
		12:00 PM	Lunch at Green Bay				
		1:00 PM	Curl Game 20		3		x
		3:30 PM	Curl Game 21		2		x
		7:00 PM	Banquet				
1/23/2011	Sunday	8:00 AM	Depart for Medford, approx 2 1/2 hrs				
		11:00 AM	Lunch/Brunch				
		12:30 PM	Curl Game 22		4		x
		3:30 PM	Depart for Duluth				
		6:30 PM	Dinner in Duluth	Home Stay			
1/24/2011	Monday	9:00 AM	Curl Game 23		5		x
		11:30 AM	Lunch In Duluth				
		1:00 PM	Depart for Virginia, approx 1 hour				
		2:00 PM	Arrive in Virginia	Home Stay			
		3:00 PM	Curl Game 24		5		
		6:00 PM	Dinner in Virginia				
1/25/2011	Tuesday	9:00 AM	Depart for Fargo, about 5 hours				
			Stop for lunch along the way				
		16:30	Arrive in Fargo				
		5:00 PM	Casual dinner at Fargo	Home Stay			
		6:00 PM	Curl Game 25		4		x
1/26/2011	Wednesday	9:00 AM	Curl Game 26		4		x
		11:30 AM	Lunch				
		1:00 PM	Depart for St.Paul, approx 4 hours				
		5:00 PM	Arrive in St Paul	Home Stay			
		6:00 PM	Dinner				
		8:00 PM	Curl Game 27		5		x
1/27/2011	Thursday	9:00 AM	Curl Game 28		5		x
		11:30 AM	Lunch at St. Paul				
		1:00 PM	Trip to Mall of America				
		TBA	Afternoon Flight to Seattle				
		TBA	Bus to pick them up at the airport	Home Stay			

		TBA	At home with hosts				
1/28/2011	Friday	10:00 AM	City Tour				
		5:00 AM	Light Dinner at Curling Club				
		7:00 AM	Curl Game 29	Home Stay	5		x
1/29/2011	Saturday	10:00 AM	Curl Game 30	Hotel Stay	5	x	
			Lunch following game				
			Hosts to take Scots to Hotel				
		7:00	Closing Banquet				
1/30/2011	Sunday		Scots day to themselves,				
			House dinner party				
1/31/2011	Monday				123	games played	