



## UNITED STATES CURLING ASSOCIATION

Board Meeting  
July 29, 2023  
Via Teleconference

29 July 2023 -

1. **Call to Order** - The meeting was called to order at 11:05am ET by Bret Jackson

2. **Roll call**

a. **Board Members -**

- i. **Present** - Bret Jackson (chair), Alex Agre, Terri Gleason, Colin Hufman, Tracey Lawless, Darryl Horsman, Roger Smith, Paul Wilson, Jeff Annis, Luc Violette, Patrick McDonald
- ii. **Absent** – Aileen Geving
- iii. **Quorum** - 11 members of five being required, we have a quorum.

b. **Non-Board**

- i. **Committee Members** - Jennifer Stannard
- ii. **Staff / Non-Board Executives** - Dean Gemmell (CEO), Dick Dawson (Secretary, recording). Craig Parry (Chief Operating Officer) Alexis Boccanfuso (Treasurer)
- iii. **Guests** –

3. **Motion to approve Minutes of May and June Board Meetings**

**TGleason made motion to approve minutes. CHufman seconded. Approved unanimously by Board.**

4. **Championships and Events update**

- a. Looking for sites for Seniors and U5 Nationals
- b. Update on the sites at September Board meeting or by email

5. **Membership Model**

a. **Feedback**

- i. Coach certification
- ii. Changed language around Club Counsel
- iii. Arena clubs

1. Want to drive participation from Arena clubs
2. Positive feedback from Arena clubs – working with this
3. More love to Arena clubs – growth area
  - i. 110 Arena clubs currently in USA
  - ii. Clubs managing the collection and accounting of funds
  - iii. USCA to provide examples

**b. Bylaws**

- i. Rewrite in progress

**6. Club Communications**

- a. Regional Leadership meeting on August 27

**7. Foundation Update**

- a. Review of Foundation formation and bylaws
- b. Discussion on future of Foundation

**8. Committee Reports**

**a. AAC – A Agre**

- i. Elections and assignments to Committees

**1. Luc Violette** elected Chair of AAC

**b. AAC - L Violette's update**

- i. Trials procedures for mixed, women's, and men's
- ii. National Teams / High Performance Plan

**c. Nomination and Governance– J Stannard**

- i.** Committee update on structure and representatives
- ii. Continuation of WCF Delegate for Jennifer Stannard

**d. WCF**

- i. WCF Assembly in August in Seoul, Korea
  1. WCF will be presenting a new Membership Model to be voted on during the 2024 Congress.
  2. Discussion on USA Curling's position on the propose WCF Membership model

**9. Awards Report – D Horseman**

- a. Five nominations from the Committee

**b. Put forward**

- i. Builder's Award** – David Staveteig, of North Dakota
- ii. **Team Award** to the Curling Hall of Game

**Voting deferred to Special Meeting for process / procedural alignment.**

**4. CEO Report**

- a. Staff updates
- b. National Teams development pool
  - iii. Expansion on men's and women's side
  - iv. Rewarding teams for results, and other factors
- c. Standing Committees
- d. Financial updates will be shared once June 2023 is received
  - i. Funding from Columbia and USOPC has been received
  - ii. Toyota sponsorship funds have been received
- e. Sport80 updates – meetings underway
- f. Working on Sponsorships for M&W Nationals
- g. C Parry reviewing all administrative / usage items for financial efficiencies
- h. Highlights
  - i. Membership model well received
    - 1. Clubs are returning and positive about changes
  - ii. Trials interest has been high
- i. Lowlights
  - i. Regional Association communication
  - ii. Content platform
  - iii. Columbia contract
  - iv. Didn't capitalize on World MD win
  - v. Need sites
- j. Development
  - i. Content platform
  - ii. Coaching certification
  - iii. Ice Tech and officiating
    - 1. World Academy of Sport in Rock Creek, Co in November
    - 2. Training the trainers
      - a. Revenue stream potential
  - iv. Jr Curling Academy
    - 1. Jr Curling camps oversubscribed
    - 2. Can we deliver more of this content to the players?

- 3. Revenue generating and pipeline identification
  - v. Travel partners / hotels and airlines
  - vi. Insurance
  - vii. Conversation with NBC was good
  - viii. Internal Audit Group
- k. Keeps me awake
  - i. Membership Model
  - ii. Ice at Nationals
  - iii. Olympic Qualification procedures / results
  - iv. Regional Associations communications
- l. Other thoughts
  - i. National Team Pool selection transparency

**10. Chairperson Report**

**Chairperson moved the meeting into Closed Session at 12:45pm ET.**

**11. Meeting was adjourned at 1:20pm.**