Stevens Point, Wisconsin

## **Audited Financial Statements**

Years Ended June 30, 2011 and 2010

## **Table of Contents**

	Page(s)
Independent Auditors' Report	1
Statements of Financial Position	2
Statement of Activities	3
Statements of Cash Flows	4
Notes to Financial Statements	5 - 11
Supplementary Schedule:	
Schedule of Program, Management and General Expenses	12

Steven C. Barney Steven R. Volz Daniel R. Brophey Thomas G. Wieland Michael W. Van Wagenen



David A. Grotkin Joel A. Joyce Brian J. Mechenich Carrie A. Gindt Patrick G. Hoffert

## Independent Auditors' Report

Board of Directors
United States Curling Association, Inc.
Stevens Point, Wisconsin

We have audited the accompanying statement of financial position of the United States Curling Association, Inc. (a nonprofit organization) as of June 30, 2011, and the related statements of activities and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information included in the statements of activities has been derived from the Organization's 2010 financial statements and in our report dated May 23, 2011, we expressed an unqualified opinion on those statements.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the United States Curling Association, Inc. as of June 30, 2011 and the changes in net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. The other financial information in the accompanying supplementary schedule is presented for the purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Reity, Penner & Berton LLP

February 7, 2012 Milwaukee, Wisconsin



# UNITED STATES CURLING ASSOCIATION, INC. Stevens Point, Wisconsin

## Statements of Financial Position

June 30, 2011 and 2010

		2011	<u>2010</u>
Assets:			
Current Assets:			
Cash and equivalents	\$	362,176 \$	259,948
Accounts receivable - net of allowance for uncollectible			
amounts of \$744 and \$1,200 in 2011 and 2010		16,734	58,787
Grants receivable		600	-
Inventories		69,823	80,549
Prepaid expenses		27,321	24,396
Escrow funds		3,335	2,969
Notes receivable - curling stones program - current portion		74,208	72,583
Note receivable - pass through - current portion		25,000	25,000
Total current assets		579,197	524,232
Property and Equipment - net		133,756	123,333
Other Assets:			
Notes receivable - curling stones program		121,531	175,479
Note receivable - pass through		-	25,000
Curling stones program inventory		76,560	104,400
Total assets	\$_	<u>911,044</u> \$	952,444
Liabilities and Net Assets:  Current Liabilities:  Accounts payable	\$	48,441 \$	89,635
Accrued vacation	τ	30,749	31,574
Other liabilities		1,479	2,965
Funds held for others		34,734	34,993
Deferred income		144,851	106,605
Note payable - curling stones program - current portion		150,952	115,480
Note payable - pass through - current portion		25,000	25,000
Total current liabilities		436,206	406,252
Long-term Liabilities:			
Note payable - curling stones program		168,928	259,904
Note payable - pass through		-	25,000
Total long-term liabilities	-	168,928	284,904
Total liabilities		605,134	691,156
Not Appeto			
Net Assets: Unrestricted		295,851	256,288
Temporarily restricted		10,059	5,000
Total net assets		305,910	261,288
Total liabilities and net assets	\$ <sup>—</sup>	911,044 \$	952,444
A MANUELLI AND THE STATE OF THE	′ =		

The accompanying notes to financial statements are an integral part of these statements.

Stevens Point, Wisconsin

## Statement of Activities

Year Ended June 30, 2011
With Summarized Information for the Year Ended June 30, 2010

		Unre <u>stricted</u>		Temporarily Restricted	•	<u> 2011</u>		2010
December and Other Cupports	3	Omesurcied		Restricted		2011		2010
Revenues and Other Support:  Dues	\$	436,000	\$		\$	436,000	\$	356,505
Entry fees	•	79,229	·			79,229	-	60,230
Field of play fees		19,020				19,020		18,063
Club insurance program		21,639		-		21,639		26,543
Donations/pin program		16,844		_		16,844		18,830
Education program development		4,114		_		4,114		3,963
Advertising		3,786		_		3,786		7,525
Merchandise sales, net of cost		324		-		324		285
Curling News advertising and subscriptions		13,202		_		13,202		6,081
U.S.O.C. marketing grant		85,000		-		85,000		85,000
U.S.O.C. performance grant		327,845		_		327,845		895,613
U.S.O.C. international relations		3,000		-		3,000		8,000
WCF grant		12,000		-		12,000		10,000
In-kind contributions		147,471		-		147,471		101,474
Donations received		17,388		8,333		25,721		33,977
Sponsorship - Chicago Community Trust		25,000		-		25,000		25,000
Sponsorship - AIT				-		-		10,000
Sponsorship - Hilton		3,748		-		3,748		1,122
Sponsorship - Laphroig		-		-		-		15,000
Sponsorship - RAM		15,659		-		15,659		-
Sponsorship - Brooms Up		3,500		~		3,500		-
WCF stone loan program		2,354		-		2,354		19,315
Interest earned		700				700		556
Gain on sale of asset		1,699		-		1,699		-
Sweepstakes/contests/promotions		968		-		968		16, <del>4</del> 25
Insurance claims		30,448		-		30,448		-
Miscellaneous		2,558		-		2,558		6,597
Net assets released from restriction	_	3,274		(3,274)	_			
Total revenues and other support		1,276,770		5,059		1,281,829		1,726,104
Expenses:								
Programs		995,074		=		995,074		1,501,620
Management and general		242,133		_		242,133		195,317
Total expenses	_	1,237,207			-	1,237,207	-	1,696,937
Change in net assets		39,563		5,059		44,622		29,167
Net Assets, Beginning of Year	_	256,288		5,000	_	261,288	-	232,121
Net Assets, End of Year	\$ _	295,851	\$	10,059	\$ =	305,910	\$ =	261,288

# UNITED STATES CURLING ASSOCIATION, INC. Stevens Point, Wisconsin

## Statements of Cash Flows

Years Ended June 30, 2011 and 2010

		<u>2011</u>	2010
Cash Flows from Operating Activities:			
Changes in net assets Adjustments to reconcile change in net assets to net cash provided by operating activities	\$	44,622 \$	29,167
Depreciation and amortization  Loss (gain) on disposal of equipment		23,951 (1,699)	22,795
Changes in Operating Assets and Liabilities:		(1,099)	-
Receivables		41,453	(6,972)
Inventory		10,726	(45,253)
Prepaid expenses		(2,925)	8,824
Escrow funds		(366)	24
Accounts payable Accrued vacation		(41,194)	18,924
Other liabilities		(825) (1,486)	3,455
Funds held for others		(259)	(31,161) 4,046
Deferred income		38,246	39,250
Net adjustments	-	65,622	13,932
Net cash provided by operating activities	_	110,244	43,099
Cash Flows from Investing Activities:		·	
Purchases of equipment		(35,855)	(63,724)
Proceeds on sale of asset		3,180	
Net cash used by investing activities	_	(32,675)	(63,724)
Cash Flows from Financing Activities:			
Notes receivable - curling stones program receipts		80,163	56,704
Note receivable - pass-through receipts		25,000	25,000
Note payable - curling stones program payments		(55,504)	(43,144)
Note payable - pass through payments	_	(25,000)	(25,000)
Net cash provided by financing activities	_	24,659	13,560
Increase (Decrease) in cash and equivalents		102,228	(7,065)
Cash and Equivalents at Begining of Year	_	259,948	267,013
Cash and Equivalents at End of Year	\$ =	362,176 \$_	259,948
Supplementary Disclosures:			
Income taxes paid during year	\$ _	247 \$	

The accompanying notes to financial statements are an integral part of these statements.

Stevens Point, Wisconsin

#### **Notes to Financial Statements**

June 30, 2011 and 2010

## 1. Significant Accounting Policies

#### A. Nature of Operations

The United States Curling Association, Inc. represents curling nationally and facilitates the growth of the sport through a network of member state and regional associations.

#### B. Basis of Presentation

Net assets are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Foundation and changes therein are classified and reported as follows:

Unrestricted net assets - Net assets that are not subject to donor-imposed stipulations

**Temporarily restricted net assets** - Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Association and/or the passage of time

Permanently restricted net assets - Net assets subject to donor-imposed stipulations that may be maintained permanently by the Association. Generally, the donors of these assets permit the Association to use all or part of the income earned on related investments for general or specific purposes

## C. Inventory

Inventory is recorded at the lower of cost or market on the first-in, first-out basis.

## D. Property and Equipment

All acquisitions of property and equipment in excess of \$1,500 are recorded at cost when purchased or at the fair market value when donated. Depreciation on property and equipment is provided over the estimated useful lives of the respective assets on a straight-line basis. Expenditures for repairs and maintenance are expensed.

#### E. Cash and Equivalents

The Association considers demand deposits, certificates of deposit with an original maturity of three months or less and not held in trust; and money market savings accounts to be cash equivalents for the purpose of the statements of cash flows.

#### F. Trade Receivables

Trade receivables are recorded on the accrual basis of accounting. The allowance for doubtful trade receivables is estimated based on historical losses and management's knowledge of individual financial circumstances. Trade receivables that are deemed uncollectible by management are written off in the year they are determined to be uncollectible.

#### G. Revenue Recognition

Revenue recognition of contributed support follows the recommendations of the Financial Accounting Standards Board whereby pledges are recorded when made and contributed support is classified as unrestricted or restricted, depending on the existence of donor stipulations that limit the use of the support.

Stevens Point, Wisconsin

#### **Notes to Financial Statements**

June 30, 2011 and 2010 (Continued)

## 1. Significant Accounting Policies (Continued)

#### H. Funds Held for Others

The American Curling Foundation and Museum transferred all of its assets and liabilities to the Association. The funds, while in the possession of the Association, can only be spent by and for the American Curling Foundation and Museum. The Association also holds certain funds on behalf of the United States Curling Association to be used for the purpose of buying stones and selling them to member clubs.

#### I. Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### J. Income Tax Status

The Association is generally exempt from income taxes under Internal Revenue Code Section 501(c)(3). Income from certain publishing and advertising activities is considered unrelated business income and is subject to taxation. Taxes on these activities for the year ended June 30, 2011 and 2010 were \$2,609 and \$-0-, respectively.

The Association is no longer subject to U.S. federal income tax examinations for years ending before June 30, 2008 and is no longer subject to Wisconsin income tax examinations for years ending before June 30, 2007.

#### K. Functional Expenses

The Association classifies expenses into two functions: Program Services and Supporting Services. The Program Services function includes all expenses directly related to Association's activities and programs for curlers. The Supporting Services function includes management and general expenses not directly associated with activities and program expenses.

#### L. Deferred Income

Deferred income consists of income on contracts that are for multiple years and money not spent on grants. Income is recognized over the contract period or when the money is actually spent.

#### M. Donated Services

A number of unpaid volunteers have made significant contributions of their time in furtherance of the Association's mission. The value of this contributed time is not included in the accompanying statements of activities.

Stevens Point, Wisconsin

#### **Notes to Financial Statements**

June 30, 2011 and 2010 (Continued)

#### 2. Lease Commitment

The Association entered into a lease for new office space commencing on January 1, 2009 for the next six years with two five-year extensions. The monthly rent payment will be \$2,666 for the first year and the base rent will go up by 3% every year. Rental expenses for years ended June 30, 2011 and 2010 were \$38,763 and \$36,178 respectively.

Future minimum lease payments are as follows:

For the year ending June 30,	
2012	\$ 34,458
2013	35,491
2014	36,556
2015	18,548
Total	\$ 125,053

#### 3. Line of Credit

The Association has a line of credit with a limit of \$50,000. There were no outstanding balances on the line of credit as of June 30, 2011 and 2010. Bank advances on the line of credit are payable on demand and carry an interest rate of 5.5%. The credit line is secured by substantially all assets of the Organization.

## 4. Property and Equipment

Depreciation expense for the years ended June 30, 2011 and 2010 was \$23,951 and \$22,795, respectively. Property and equipment and related accumulated depreciation consisted of the following:

Property and Equipment	Ju	Cost ine 30, 2 <u>010</u>	<u>A</u>	dditions	Disposals	Cost June 30, <u>2011</u>
Time clocks Computer hardware and software Telephone system Office equipment Ice maker's equipment Leasehold improvements	\$	5,876 10,077 4,741 14,317 16,452 24,099	\$	8,495 13,560 - -	\$ - \$ (4,624) (4,147) - -	5,876 13,948 14,154 14,317 16,452 24,099
Website improvements Scoreboards Stones Championship rocks Member services video Sensor handles	_	22,000 7,975 5,440 47,272 - 21,644		7,500 6,300	- - - - (19,343)	22,000 7,975 5,440 47,272 7,500 8,601
Total	\$_	179,893	\$	35,855	\$ (28,114) \$	187,634

Stevens Point, Wisconsin

## **Notes to Financial Statements**

June 30, 2011 and 2010 (Continued)

## 4. Property and Equipment (continued)

Accumulated Depreciation	Ju	alance ine 30, 2 <u>010</u>	<u>Ac</u>	dditions	Disposals	<u> </u>	Balance June 30, <u>2011</u>
Time clocks Computer hardware and software Telephone system Office equipment Ice maker's equipment Leasehold improvements Website improvements Scoreboards Stones Championship rocks Member services video Sensor handles	* \$	1,849 6,777 2,370 9,195 1,175 6,695 5,806 2,392 1,224 518	\$	1,090 2,615 2,034 2,044 2,350 4,016 3,667 1,595 272 1,036 208 3,024	\$ (4,624) (2,666) - - - - - - - (19,343)	\$	2,939 4,768 1,738 11,239 3,525 10,711 9,473 3,987 1,496 1,554 208 2,240
Total	•••	56,560	\$_	23,951	\$ (26,633)	_	53,878
Net property and equipment	\$_	123,333				\$ =	133,756

#### 5. In-kind Contributions

The following is a summary of in-kind contributions received for the years ended June 30,

Website development \$ 73,654 \$	
Website development       \$ 73,654         Transportation/travel       27,600         Audiocast       -         Equipment       7,489         Uniforms and training apparel       39,426         Shipping       -         Other       6,936         Total       \$ 155,105	46,286 10,126 5,000 - 25,062 15,000 - 101,474

## 6. USOC Direct Funding to Athletes

The Association has acknowledged \$54,500 and \$54,500 of USOC direct payments to athletes for the years ended June 30, 2011 and 2010, respectively. These amounts have not been reflected in these statements.

Stevens Point, Wisconsin

#### **Notes to Financial Statements**

June 30, 2011 and 2010 (Continued)

#### 7. Concentration of Risk

The Association maintains cash balances at one financial institution and, at times, balances may exceed federally insured limits. We have never experienced any losses related to these balances. All of our non-interest bearing cash balances were fully insured at June 30, 2011 due to a temporary federal program in effect from December 31, 2010 through December 31, 2012. Under the program, there is no limit to the amount of insurance for eligible accounts. Beginning 2013, insurance coverage will revert to \$250,000 per depositor, and our non-interest bearing cash balances may again exceed federally insured limits.

The Association receives approximately 34% and 58% of its revenue from one Organization for the years ended June 30, 2011 and 2010, respectively.

## 8. Pass-Through Loan

During the year ended June 30, 2002, the Association acted on behalf of the Potomoc Curling Club of the National Capital Area, Inc. in obtaining a loan from the World Curling Federation (WCF). The amount of the loan is \$200,000, interest free, \$25,000 due annually and is to be paid in full on November 26, 2011. As of June 30, 2011 and 2010, the amount due from the Potomoc Curling Club is \$25,000 and \$50,000, respectively and the amount due to the WCF is \$25,000 and \$50,000, respectively. The Association is liable for the loan if the Potomoc Curling Club defaults on the loan. Potomoc Curling Club has pledged a certificate of deposit greater than the value of the loan as security to quarantee the loan.

## 9. Temporarily Restricted Net Assets

As of June 30, 2011 and 2010, temporarily restricted net assets consisted of the following donor restrictions:

Restriction		<u>2011</u>	<u>2010</u>
"Bricks and mortar" purposes or for curling stones	\$	5,000	\$ 5,000
Legacie Fund		4,418	-
Sitrin grant		641	-
Total	\$ _	10,059	\$ 5,000

#### 10. Unrestricted Net Assets

As of June 30, 2011 and 2010, unrestricted net assets consisted of the following:

		<u> 2011</u>	<u>2010</u>
Undesignated	\$	287,006	\$ 248,444
Designated:			
Ann Brown Legacy Fund		6,795	6,894
Katie Beck Memorial Fund		850	150
Support for junior camps		400	<b>-</b>
Stone Pool Fund		800	800
Total	\$_	295,851	\$ 256,288

Stevens Point, Wisconsin

#### **Notes to Financial Statements**

June 30, 2011 and 2010 (Continued)

## 11. Prior-Year Summarized Information

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Association's financial statements for the year ended June 30, 2010, from which the summarized information was derived.

## 12. Reclassifications

Certain accounts in the prior year financial statements have been reclassified for comparative purposes to conform to the presentation in the current year financial statements.

## 13. WCF Stone Loan Program

During the fiscal year ended June 30, 2007, the Association acquired 512 refurbished stones and 128 new stones from the World Curling Federation. The stones were free of charge for a two-year term. If the Association retained the stones after October 31, 2008, the cost of these stones amounts to \$260,000 with a five-year payback period interest free with annual payments amounting to \$52,000. All 640 stones have been shipped to various curling clubs that have committed to purchase these stones over a five-year period beginning October 31, 2008.

During the fiscal year ended June 30, 2010, the Association acquired 448 stones and handles from the World Curling Federation. The cost of these stones amounts to \$194,880 with a five-year interest-free payback period with annual payments amounting to \$38,976. Under the terms of the contract, ownership of the stones stays with the seller until all payments are made in full. As of June 30, 2011, 272 stones have been shipped to various curling clubs that have committed to purchase these stones over a five-year period. The remaining stones are classified as non-current inventory on the statement of financial position.

As of June 30, 2011 and 2010, the amount due from various curling clubs is \$195,739 and \$248,062, respectively and the amount due to the World Curling Federation is \$319,880 and \$375,384, respectively.

Payments due from various clubs are as follows:

Year ending June 30,	
2012	\$ 74,208
2013	65,544
2014	36,164
2015	19,823
Total	\$ 195,739

Payments due to the World Curling Federation are as follows:

Year ending June 30,	
2012	\$ 150,952
2013	90,976
2014	38,976
2015	38,976
Total	\$ 319,880

Stevens Point, Wisconsin

#### Notes to Financial Statements

June 30, 2011 and 2010 (Continued)

## 14. Prior Period Adjustments

During the current year, the Association clarified the nature of the Beck Memorial Fund. In previously issued financial statements, these funds had been classified as temporarily restricted net assets. It was determined that amounts in this Fund are designated by the Board of Directors. As a result of this clarification, these funds will be reclassified as unrestricted net assets. Temporarily restricted net assets as of June 30, 2010, previously stated at \$5,150, are now stated at \$5,000. Unrestricted net assets were increased by the same amount.

## 15. Related Party Transactions

The Association paid \$40,261 and \$75,111 in reimbursements to members of its Board of Directors for expenses incurred on behalf of the Association during the years ended June 30, 2011 and 2010, respectively. The Association retains documentation of all reimbursed expenses.

### 16. Subsequent Events

Management has evaluated subsequent events for possible recognition or disclosure through the date the financial statements were available to be distributed (February 7, 2012). There were no subsequent events that required recognition or disclosure.

## UNITED STATES CURLING ASSOCIATION, INC. Stevens Point, Wisconsin

## Schedule of Program, Management and General Expenses Years Ended June 30, 2011 and 2010

			0/ { T - 4 - 1			0/ - 5 T - 4 - 1
		2011	% of Total Expenses		2010	% of Total Expenses
Program Services:		2011	Expenses		2010	Expenses
Elite program	\$	169,375		S	585,904	
Salaries	*	280,571		_	278,180	
Coaching and coach development		57,937			128,125	
World team prep and world travel		80,094			83,177	
Media and marketing		65,195			54,457	
Website development		38,500			31,620	
Transportation		58,998			65,290	
Site selection committee		10,717			9,601	
Club/membership development		19,275			30,421	
U.S. Curling News		40,995			38,479	
Field of play		31,478			33,473	
Championship		19,008			18,653	
Payroll taxes		23,069			22 141	
Travel		14,961			11,420	
Fringe benefits		12,966			14,198	
Depreciation		8,277			7,964	
VP Championship		5,958			6,496	
Officiating committee		4,585			7,575	
Youth curling committee		2,797			4,918	
President expense		2,227			16,996	
World challenge expense		_,			1,178	
Athlete advisory council		3,577			1,231	
Education program development		3,511			2,341	
WCF stone loan program		3,479			20,015	
Dues and subscriptions		1,000			1,000	
		1,000			1,000	
College curling committee		656			448	
Amortization		42			24	
ACF&M Committee		42			(4,868)	
Olympic committee		4.937			(4,606)	
Employee recruitment		29,889			30,163	
Insurance - general liability	<sub>\$</sub> —	995,074	80.43%	e —	1,501,620	88.49%
Total program expense	Ψ ===	393,014	00.4376	Ψ =	1,501,020	00.4376
Management and General:						
Salaries	\$	40,229		\$	33,985	
Rent	•	38,763		•	36,178	
World Curling Federation		22,072			18,095	
President expense		26,042			14,040	
Website development		20,753			6,786	
Miscellaneous office		10,821			4,299	
Outside services		12,177			15,000	
Audit fee		8,700			9,928	
Telephone		8,726			7,617	
Depreciation		7,783			7,148	
Supplies/equipment		5,663			8,014	
Printing and copying		6,572			7,071	
Amertization		7,235			7,235	
Loss due to asset write-off		7,200			842	
Postage		1,449			3,319	
Legal fees		12,731			5,515	
<b>~</b>		1,236			3,499	
Employee development Utilities		4,395			3,493	
					2,600	
Payroll taxes		3,078			1,058	
Bad debts		1,802			2,143	
Miscellaneous		731			2,143	
Fringe benefits		731 297			2,033 450	
Property taxes		297 878			684	
Travel	œ	242,133	19.57%	<u>_</u> _	195,317	11.51%
Total management and general expense	\$	242, 33	13.0176	Ψ =	150,017	11.0170

See Independent Auditors' Report.