Stevens Point, Wisconsin

Audited Financial Statements

Year Ended June 30, 2015 (with summarized totals for the year ended June 30, 2014)

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Independent Auditors' Report

To the Board of Directors of United States Curling Association, Inc. Stevens Point, Wisconsin

We have audited the accompanying financial statements of United States Curling Association (a nonprofit organization), which comprise the statement of financial position as of June 30, 2015, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United States Curling Association as of June 30, 2015, and the changes in its net assets, and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other-Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedules of revenues and other support on pages 13-14 and the schedule of program, management and general expenses on page 15 are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Report on Summarized Comparative Information

We have previously audited the Organization's 2014 financial statements, and in our report dated March 18, 2015, we expressed an unqualified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2014, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Really, Penner & Benton LLP

May 5, 2016 Milwaukee, Wisconsin

Stevens Point, Wisconsin

Statements of Financial Position

June 30, 2015 and 2014

		<u>2015</u>		<u>2014</u>
Assets:				
Current Assets:				
Cash and equivalents	\$	491,686	\$	498,515
Accounts receivable - net of allowance for uncollectible				
amounts of \$1,000 and \$1,000 in 2015 and 2014		134,613		52,589
Inventories		138,722		123,299
Prepaid expenses		37,791		43,932
Escrow funds		4,157		4,153
Notes receivable - curling stones program - current portion		113,652		106,310
Total current assets		920,621		828,798
Property and Equipment - net		95,861		106,486
Other Assets:				
Note receivable - curling stones program		199,023		271,841
Note receivable - pass-through		400,000		200,000
Total assets	\$ _	1,615,505	\$ =	1,407,125
Liabilities and Net Assets: Current Liabilities:				
Accounts payable	\$	59,764	\$	59,445
Accrued vacation		48,305		41,183
Other liabilities		19,113		6,314
Funds held for others		31,265		32,487
Deferred income		187,401		213,105
Note payable - curling stones program - current portion	_	110,917		116,208
Total current liabilities		456,765		468,742
Long-term Liabilities:		040 504		074 004
Note payable - curling stones program		316,534		374,224
Note payable - pass-through	_	400,000		200,000
Total long-term liabilities		716,534	_	574,224
Total liabilities		1,173,299		1,042,966
Net Assets:		405 404		0.40,000
Unrestricted		405,101		346,803
Temporarily restricted	_	37,105	_	17,356
Total net assets		442,206	_e —	364,159
Total liabilities and net assets	\$	1,615,505	\$ <u></u>	1,407,125

The accompanying notes to financial statements are an integral part of these statements.

Stevens Point, Wisconsin

Statement of Activities

Year Ended June 30, 2015 With Summarized Information for the Year Ended June 30, 2014

				Temporarily				
		<u>Unrestricted</u>		Restricted		<u>2015</u>		<u>2014</u>
Revenues and Other Support:	_	101	•		•	550 404	ው	470 476
Dues	\$	550,464	\$	-	\$		\$	479,476
Championships		118,680		-		118,680		157,963
Member programs		116,725				116,725		79,525
Revenue development		140,068		27,000		167,068		159,158
USOC support & grants		1,015,570		-		1,015,570		1,131,334
Sponsorships		178,351		-		178,351		161,618
Net assets released from restriction		7,251		(7,251)	_		_	
Total revenues and other support	-	2,127,109		19,749	-	2,146,858	_	2,169,074
Expenses:						4 05 4 000		4 000 050
Programs		1,854,266		-		1,854,266		1,980,056
Management and general	_	214,545		-		214,545	_	260,196
Total expenses	-	2,068,811	-		-	2,068,811	_	2,240,252
Change in net assets		58,298		19,749		78,047		(71,178)
Net Assets, Beginning of Year	-	346,803		17,356	-	364,159	_	435,337
Net Assets, End of Year	\$ _	405,101	\$	37,105	\$	442,206	\$ _	364,159

The accompanying notes to financial statements are an integral part of these statements.

Stevens Point, Wisconsin

Statements of Cash Flows

Years Ended June 30, 2015 and 2014

		<u>2015</u>	<u>2014</u>
Cash Flows from Operating Activities:			
Changes in net assets	\$	78,047 \$	(71,178)
Adjustments to reconcile change in net assets to			
net cash provided by operating activities			
Depreciation and amortization		35,045	50,572
Gain on disposal of equipment		(1,728)	-
Changes in Operating Assets and Liabilities:		(00.004)	(00 570)
Receivables		(82,024)	(20,570)
Inventory		(15,423)	(10,419)
Prepaid expenses		6,141	3,045
Escrow funds		(4)	(4)
Accounts payable		319	8,093
Accrued vacation		7,122	6,347
Other liabilities		12,799	(11,017)
Funds held for others		(1,222)	(408)
Deferred income	_	(25,704)	29,650
Net adjustments	_	(64,679)	55,289
Net cash provided (used) by operating activities		13,368	(15,889)
Cash Flows from Investing Activities:			
Purchases of equipment		(25,891)	(15,924)
Proceeds on sale of asset	_	3,200	
Net cash used by investing activities		(22,691)	(15,924)
Cash Flows from Financing Activities:			
Note receivable - curling stones program receipts		89,356	95,114
Note receivable - pass-through receipts		(400,000)	(200,000)
Note payable - curling stones program payments		(86,862)	(41,440)
Note payable - pass-through receipts		400,000	200,000
Net cash provided by financing activities	_	2,494	53,674
Increase in cash and equivalents		(6,829)	21,861
Cash and Equivalents at Beginning of Year	-	498,515	476,654
Cash and Equivalents at End of Year	\$_	491,686_\$	498,515

The accompanying notes to financial statements are an integral part of these statements.

Stevens Point, Wisconsin

Notes to Financial Statements

June 30, 2015 and 2014

1. Significant Accounting Policies

A. Nature of Operations

The United States Curling Association, Inc. (Association) represents curling nationally and facilitates the growth of the sport through a network of member state and regional associations.

B. Basis of Presentation

Net assets are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Association and changes therein are classified and reported as follows:

Unrestricted net assets - Net assets that are not subject to donor-imposed stipulations.

Temporarily restricted net assets - Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Association and/or the passage of time.

Permanently restricted net assets - Net assets subject to donor-imposed stipulations that may be maintained permanently by the Association. Generally, the donors of these assets permit the Association to use all or part of the income earned on related investments for general or specific purposes.

C. Inventory

Inventory is recorded at the lower of cost or market on the first-in, first-out basis.

D. Property and Equipment

All acquisitions of property and equipment in excess of \$1,500 are recorded at cost when purchased or at the fair market value when donated. Depreciation on property and equipment is provided over the estimated useful lives of the respective assets on a straight-line basis. Expenditures for repairs and maintenance are expensed.

E. Cash and Equivalents

The Association considers demand deposits, certificates of deposit with an original maturity of three months or less and not held in trust, and money market savings accounts to be cash equivalents for the purpose of the statements of cash flows.

F. Trade Receivables

Trade receivables are recorded on the accrual basis of accounting. The allowance for doubtful trade receivables is estimated based on historical losses and management's knowledge of individual financial circumstances. Trade receivables that are deemed uncollectible by management are written off in the year they are determined to be uncollectible.

G. Revenue Recognition

Revenue recognition of contributed support follows the recommendations of the Financial Accounting Standards Board whereby pledges are recorded when made and contributed support is classified as unrestricted or restricted, depending on the existence of donor stipulations that limit the use of the support.

Stevens Point, Wisconsin

Notes to Financial Statements

June 30, 2015 and 2014 (Continued)

1. Significant Accounting Policies (Continued)

H. Funds Held for Others

The American Curling Foundation and Museum transferred all of its assets and liabilities to the Association. The funds, while in the possession of the Association, can only be spent by and for the American Curling Foundation and Museum. The Association also holds certain funds on behalf of the United States Curling Association to be used for the purpose of buying stones and selling them to member clubs.

I. Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

J. Income Tax Status

The Association is generally exempt from income taxes under Internal Revenue Code Section 501(c)(3). Income from certain publishing and advertising activities is considered unrelated business income and is subject to taxation. Taxes on these activities for the years ended June 30, 2015 and 2014 were \$0 and \$0, respectively.

The Association has implemented accounting for uncertainty in income taxes in accordance with accounting principles generally accepted in the United States of America. This standard describes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return and also provides guidance on various related matters such as derecognizing, interest, penalties and disclosure required. Management of the Association evaluates the uncertain tax positions taken regarding unrelated business income taxes, if any, and consults with outside counsel as deemed necessary. The Association recognizes interest and penalties, if any, related to unrecognized tax liabilities in income tax expense.

Generally, for United States Federal income taxes, the Association is only subject to examination for the current year's tax return and the preceding three year's returns. Generally, for Wisconsin income taxes, the Association is only subject to examinations for the current year's tax return and the preceding four year's returns.

K. Functional Expenses

The Association classifies expenses into two functions: Program Services and Supporting Services. The Program Services function includes all expenses directly related to the Association's activities and programs for curlers. The Supporting Services function includes management and general expenses not directly associated with activities and program expenses.

L. Deferred Income

Deferred income consists of income on contracts that are for multiple years and money not spent on grants. Income is recognized over the contract period or when the money is actually spent.

M. Donated Services

A number of unpaid volunteers have made significant contributions of their time in furtherance of the Association's mission. The value of this contributed time is not included in the accompanying statement of activities.

Stevens Point, Wisconsin

Notes to Financial Statements

June 30, 2015 and 2014 (Continued)

1. Significant Accounting Policies (Continued)

N. Advertising Costs

The Association uses advertising to promote its programs among the audiences it serves. Advertising costs are expensed as incurred.

2. Lease Commitment

The Association entered into a lease for office space commencing on January 1, 2009 for the next six years. The monthly rent payment was \$2,666 for the first year and the base rent goes up by 3% every year. On June 26, 2014, there was an amendment made to the lease extending it through October 17, 2017. The rent will continue to go up by 3% every year. Rental expenses for years ended June 30, 2015 and 2014 were \$44,377 and \$42,932, respectively.

The Association entered into a lease for IT support commencing on April 30, 2014 and ending in April 2016. The monthly rent payments are \$667. Rental expenses for years ended June 30, 2015 and 2014 were \$8,004 and \$1,334, respectively.

Future minimum lease payments are as follows:

For the year ending June 30,		
2016		45,452
2017		39,946
2018		13,512
Total	\$ _	98,910

3. Line of Credit

The Association has a line of credit with a limit of \$100,000. There were no outstanding balances on the line of credit as of June 30, 2015 and 2014. Bank advances on the line of credit are payable on demand and carry an interest rate of 5.0%. The credit line is secured by substantially all assets of the Association.

4. In-kind Contributions

The following is a summary of in-kind contributions received for the years ended June 30,

	<u>2015</u>	<u>2014</u>
Website development	\$ 4,000	\$ 36,000
Transportation/travel	47,838	30,711
Equipment	<u>-</u>	2,000
Uniforms and training apparel	63,820	57,632
Other	7,250	7,250
Total	\$ 122,908	\$ 133,593

Stevens Point, Wisconsin

Notes to Financial Statements

June 30, 2015 and 2014 (Continued)

5. Property and Equipment

Depreciation and amortization expense for the years ended June 30, 2015 and 2014 was \$35,045 and \$50,572, respectively. Property and equipment and related accumulated depreciation and amortization consisted of the following:

mg.							
Property and Equipment		Cost June 30, <u>2014</u>	<u>A</u>	dditions	<u>D</u>)isposals	Cost June 30, <u>2015</u>
Time clocks Computer hardware and software Telephone system Office equipment Ice making equipment Leasehold improvements Scoreboards Stones Championship rocks Member services video Sensor handles Other championship equipment Officiating jackets Software Consult - Revenue Development Curling News - Development	\$	5,876 25,346 14,154 6,552 21,986 26,599 13,868 5,440 47,272 7,500 29,148 4,292 9,688 39,378 12,000 4,425	\$	19,495 6,396 - - - - - - -	\$	(4,376) (3,004) (594) (5,913) - (7,975) (2,560) - (7,500) - - - (12,000)	\$ 1,500 22,342 13,560 639 41,481 32,995 5,893 2,880 47,272 - 29,148 4,292 9,688 39,378 - 4,425
Total	\$_	273,524	\$	25,891	\$	(43,922)	\$ 255,493
Accumulated Depreciation and Amortization		Balance June 30, <u>2014</u>	<u>A</u>	dditions		<u>Disposals</u>	Balance June 30, <u>2015</u>
Time clocks Computer hardware and software Telephone system Office equipment Ice making equipment Leasehold improvements Scoreboards Stones Championship rocks Member services video Sensor handles Other championship equipment Officiating jackets Software Consult - Revenue Development Curling News - Development	\$	5,770 19,459 10,086 6,415 12,142 23,344 10,921 2,312 4,660 7,500 15,834 3,101 1,478 29,065 12,000 2,950	\$	107 3,857 2,712 91 5,181 3,118 1,180 144 1,036 - 5,830 1,493 591 8,230	\$	(4,376) (3,003) (594) (5,913) - (7,976) (1,088) - (7,500) - - (12,000)	\$ 1,501 20,313 12,204 593 17,323 26,462 4,125 1,368 5,696 - 21,664 4,594 2,069 37,295 - 4,425
_							
Total	\$	167,037	\$	35,045	\$	(42,450)	\$ 159,632

Stevens Point, Wisconsin

Notes to Financial Statements

June 30, 2015 and 2014 (Continued)

6. USOC Direct Funding to Athletes

The Association has acknowledged \$48,125 and \$40,000 of USOC direct payments to athletes for the years ended June 30, 2015 and 2014, respectively. These amounts have not been reflected in these statements.

7. Concentration of Risk

The Association maintains cash balances at one financial institution and, at times, balances may exceed federally insured limits. The Association has never experienced any losses related to these balances.

The Association received approximately 45% and 49% of its revenue from one organization for the years ended June 30, 2015 and 2014, respectively.

8. Temporarily Restricted Net Assets

As of June 30, 2015 and 2014, temporarily restricted net assets consisted of the following donor restrictions:

<u> 2014</u>
5,000
400
11,956
-
-
17,356

9. Unrestricted Net Assets

As of June 30, 2015 and 2014, unrestricted net assets consisted of the following:

		<u> 2015</u>	<u>2014</u>
Undesignated	\$	386,589	\$ 327,990
Designated:			
Ann Brown Legacy Fund		6,405	6,493
Katie Beck Memorial Fund		1,350	1,350
Chris Moore Legacy Fund		9,957	10,170
Stone Pool Fund		800	800
Total	\$_	405,101	\$ 346,803

Stevens Point, Wisconsin

Notes to Financial Statements

June 30, 2015 and 2014 (Continued)

10. Prior-Year Summarized Information

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Association's financial statements for the year ended June 30, 2014, from which the summarized information was derived.

11. Reclassification

Certain accounts in the prior year financial statements have been reclassified for comparative purposes to conform to the presentation in the current year financial statements.

12. WCF Stone Loan Program

During the fiscal year ended June 30, 2010, the Association acquired 448 stones and handles from the World Curling Federation. The cost of these stones amounts to \$194,880 with a seven-year interest-free payback period with annual payments amounting to \$27,840. Under the terms of the contract, ownership of the stones stays with the seller until all payments are made in full. As of June 30, 2015, all 448 stones have been shipped to various curling clubs that have committed to purchase these stones over a seven-year period.

During the fiscal year ended June 30, 2013, the Association acquired 98 stones and 96 handles from the World Curling Federation. The cost of these stones amounts to \$54,310 with a five-year interest-free payback period with annual payments amounting to \$10,862. Under the terms of the contract, ownership of the stones stays with the seller until all payments are made in full. As of June 30, 2015, all 98 stones have been shipped to the curling club that has committed to purchase these stones over a five-year period beginning August 2012.

During the fiscal year ended June 30, 2014, the Association acquired 288 new stones, 96 refurbished stones, and 384 handles from the World Curling Federation. The cost of these stones amounts to \$190,464 with a five-year interest-free payback period with annual payments amounting to \$38,093. Under the terms of the contract, ownership of the stones stays with the seller until all payments are made in full. As of June 30, 2015, all 768 stones and handles have been shipped to various curling clubs that have committed to purchase these stones over a five-year period.

During the fiscal year ended June 30, 2014, the Association acquired 130 new stones from the World Curling Federation. The cost of these stones amounts to \$68,900 with a five-year interest-free payback period with annual payments amounting to \$13,780. Under the terms of the contract, ownership of the stones stays with the seller until all payments are made in full. As of June 30, 2015, all 130 stones have been shipped to various curling clubs that have committed to purchase these stones over a five-year period.

During the fiscal year ended June 30, 2014, the Association acquired 64 new stones complete with handles from the World Curling Federation. The cost of these stones amounts to \$37,988 with a five-year interest-free payback period with annual payments amounting to \$7,598. Under the terms of the contract, ownership of the stones stays with the seller until all payments are made in full. As of June 30, 2015, all 64 stones have been shipped to the curling club that has committed to purchase these stones over a five-year period.

Stevens Point, Wisconsin

Notes to Financial Statements

June 30, 2015 and 2014 (Continued)

12. WCF Stone Loan Program (continued)

During the fiscal year ended June 30, 2014, the Association acquired ice scraping equipment from the World Curling Federation. The cost of this equipment amounts to \$11,718 with a five-year interest-free payback period with annual payments amounting to \$2,344. Under the terms of the contract, ownership of the equipment stays with the seller until all payments are made in full. As of June 30, 2015, the equipment has been shipped to the curling club that has committed to purchase this equipment over a five-year period.

During the fiscal year ended June 30, 2015, the Association acquired 32 new stones from the World Curling Federation. The cost of these stones amounts to \$15,666 with a five-year interest-free payback period with annual payments amounting to \$3,133. Under the terms of the contract, ownership of the stones stays with the seller until all payments are made in full. As of June 30, 2015, the stones have been shipped to the curling club that has committed to purchase this equipment over a five-year period.

During the fiscal year ended June 30, 2015, the Association acquired 16 new stones complete with handles from the World Curling Federation. The cost of these stones amounts to \$8,215 with a five-year interest-free payback period with annual payments amounting to \$1,643. Under the terms of the contract, ownership of the stones stays with the seller until all payments are made in full. As of June 30, 2015, the stones have been shipped to the curling club that has committed to purchase this equipment over a five-year period.

As of June 30, 2015 and 2014, the amount due from various curling clubs is \$312,675 and \$378,151, respectively and the amount due to the World Curling Federation is \$427,451 and \$490,432, respectively.

Payments due from various clubs are as follows:

Year ending June 30,		
2016	\$	113,652
2017		86,346
2018		69,167
2019		42,617
2020		893
Total	\$ _	312,675

Payments due to the World Curling Federation are as follows:

Year ending June 30,		
2016	\$	110,917
2017		105,292
2018		105,292
2019		77,452
2020		28,498
Total	\$ _	427,451

Stevens Point, Wisconsin

Notes to Financial Statements

June 30, 2015 and 2014 (Continued)

13. Related Party Transactions

The Association paid \$17,167 and \$33,748 in reimbursements to members of its Board of Directors for expenses incurred on behalf of the Association during the years ended June 30, 2015 and 2014, respectively. The Association retains documentation of all reimbursed expenses.

14. Subsequent Events

Management has evaluated subsequent events for possible recognition or disclosure through the date the financial statements were available to be distributed, May 5, 2016. There were no subsequent events that required recognition or disclosure.

UNITED STATES CURLING ASSOCIATION, INC. Stevens Point, Wisconsin

Schedule of Revenues and Other Support Year Ended June 30, 2015

						Program Support/	Sponsorehine	
				Member	Revenue	nsoc	and In-Kind	
í		Dues	Championships	Programs	Development	Grants	Contributions	Total
Dues	A	464		1	÷	•	\$ \$	550,464
Entry fees		1	118,680	ı	ı	1	į	118,680
Field of play fees		•	•	1	•	1	1	
Club insurance program		ı	•	46,109	•	1	1	46,109
Annual appeal/pin program		1	ı	ı	24,980	Ī	,	24,980
Education program development		1		57,539	ı	ı	1	57,539
Championship event income		•	•	1	•	1	ı	
Advertising		•	1	ı	17,830	ľ	•	17,830
Merchandise sales, net of cost		•	•	1	1,751	1	•	1,751
Curling News advertising and subscriptions		1	ı	•	12,644	1	1	12,644
U.S.O.C. marketing agreement		ı	ı	ī	75,000	1		75,000
U.S.O.C. performance grant		1	ı	•	•	676,526	1	676,526
U.S.O.C. licensing royalties		1	•	ı	4,231	ı	•	4,231
U.S.O.C. olympic support		8	1	ľ	•	175,617	•	175,617
WCF grant		ı	1	•	•	53,150	1	53,150
In-kind contributions		1	•	ı	ı	ı	150,757	150,757
Donations received		•	1	ì		43,652	ı	43,652
Chicago Community Trust grant		•	1	r	•	66,625	•	66,625
Sponsorship - Hilton		1	•	•		ı	10,126	10,126
Sponsorship - RAM		ľ	ı	ı	ŀ	ı	15,468	15,468
Sponsorship - Brooms Up		1	1	•	ı	ı	2,000	2,000
WCF stone loan program		ı	ı	13,077	1	1	1	13,077
Interest earned		•	•	t	525	ŀ	•	525
Gain on sale of asset		1	1	ı	1,728	,	ŧ	1,728
Sweepstakes/contests/promotions		1	•	1	25,000	1	•	25,000
Miscellaneous		1		I	1	ŀ	•	3,379
Total revenues and other support	₩	550,464	\$ 118,680 \$	116,725	\$ 167,068 \$	1,015,570	\$ 178,351 \$	2,14

See Independent Auditors' Report.

UNITED STATES CURLING ASSOCIATION, INC. Stevens Point, Wisconsin

Schedule of Revenues and Other Support Year Ended June 30, 2014

Program

					Member	Revenue	Support/ USOC	Sponsorships and In-Kind	w
Dires	G	Dues 479,476	Cham §	Championships \$	<u>Programs</u>	Development \$	Grants	Contributions	E Total
Entry fees		1		100,585	,	ī		· •	•
Field of play fees		1		21,895	1	1	·	ı	21.895
Club insurance program		1		ł	44,695	•	,	1	44.695
Annual appeal/pin program		•		ı	•	22,797	•	1	22,797
Education program development		ı		ı	23,252		•	1	23,252
Championship event income		ı		35,483	1	t	•	1	35,483
Advertising		1		Ī	1	4,750	•	1	4,750
Merchandise sales, net of cost		1		,	1	687	•		687
Curling News advertising and subscriptions		ı			1	14,803	•	,	14,803
U.S.O.C. marketing agreement		ı		ī	•	50,000	•	,	20,000
U.S.O.C. performance grant		ı		,	1	1	667,400	1	667,400
U.S.O.C. licensing royalties		ı			•	17,336	•	•	17,336
U.S.O.C. olympic support		1		1	ı	•	338,024		338,024
WCF grant		ı		ı	•	•	12,000		12,000
In-kind contributions		1		1	•	•		133,593	133,593
Donations received		ŧ		ı	ı	•	63,910		63,910
Chicago Community Trust grant		1		•	1	•	50,000	_	20,000
Sponsorship - Hilton		1		1	ı	1		6,820	
Sponsorship - RAM		ı		1	ı	•		. 17,205	_
Sponsorship - Brooms Up		ı		ı	1	ı		4,000	
WCF stone loan program		ı			11,578	ı		•	11,578
Interest earned		Ì		•	1	510		•	510
Sweepstakes/contests/promotions		ı		ı	1	41,865		•	41,865
Miscellaneous	ŀ	ı		1	1	6,410			6,410
Total revenues and other support	↔ H	479,476	₽	157,963 \$	79,525	\$ 159,158	\$ 1,131,334	\$ 161,618	\$ 2,169,074

See Independent Auditors' Report.

Stevens Point, Wisconsin

Schedule of Program, Management and General Expenses Years Ended June 30, 2015 and 2014

			% of Total		% of Total
		2015	Expenses	<u>2014</u>	Expenses
Program Services:					
Elite program	\$	683,341	\$	752,760	
Salaries		344,962		307,615	
Coaching and coach development		56,483		32,869	
World team prep and world travel		92,581		192,504	
Media and marketing		266,621		259,012	
Website development		-		10,000	
Site selection committee		10,951		39,102	
Club/membership development		59,642		26,106	
U.S. Curling News		68,105		73,104	
Field of play		26,179		44,256	
Championship		15,645		20,008	
Payroll taxes		28,269		25,077	
Travel		30,833		22,770	
Fringe benefits		24,701		22,651	
· · · · · · · · · · · · · · · · · · ·		15,454		14,264	
Depreciation		9,632		6,767	
VP Championship		9,425		16,347	
Officiating committee		1,357		992	
Youth curling committee		22,504		19,206	
President expense		2,369		10,200	
World challenge expense				3,762	
Athlete advisory council		3,779 15,873		15,040	
Education program development					
WCF stone loan program		10,973		20,537	
Dues and subscriptions		1,000		1,000	
College curling committee		4,573		2,736	
Amortization		1,680		4,270	
ACF&M Committee		8		27	
Grant refunds		2,000		- 407	
Olympic committee		350		3,187	
Employee recruitment		783		1,294	
Insurance - general liability	_	44,193		42,793	
Total program expense	\$ _	1,854,266	<u>89.63%</u> \$	1,980,056	88.39%
			4		
Management and General:	•	44.000	•	47.604	
Salaries	\$	44,988	\$	47,624	
Rent		44,377		42,932	
World Curling Federation		8,312		7,888	
President expense		49,942		15,023	
Website development		-		28,387	
Miscellaneous office		8,550		11,547	
Outside services		1,020		-	
Audit fee		11,300		12,000	
Telephone		5,998		7,433	
Depreciation		6,768		10,148	
Supplies/equipment		5,311		7,341	
Printing and copying		1,455		3,728	
Amortization		11,143		21,889	
Postage		1,301		1,496	
Legal fees		2,107		19,987	
Employee development		625		4,173	
Utilities		5,014		5,385	
Payroll taxes		3,442		3,643	
Bad debts		700			
Miscellaneous		5		6,709	
		1,887		2,504	
Fringe benefits		300		359	
Property taxes	\$ -	214,545	10.37% \$	260,196	11.61%
Total management and general expense	=				
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