#### UNITED STATES CURLING ASSOCIATION, INC.

### FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

YEAR ENDED JUNE 30, 2019



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#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors United States Curling Association, Inc. Stevens Point, Wisconsin

We have audited the accompanying financial statements of United States Curling Association, Inc. (a nonprofit organization), which comprise the statement of financial position as of June 30, 2019, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors United States Curling Association, Inc.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United States Curling Association, Inc. as of June 30, 2019, and the changes in its net assets, and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Report on Summarized Comparative Information

We have previously audited United States Curling Association, Inc.'s 2018 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated February 21, 2019. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2018, is consistent, in all material respects, with the audited financial statements from which it has been derived.

#### **Report on Supplementary Information**

Clifton Larson Allen LLP

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The 2019 schedule of revenues and other support is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

CliftonLarsonAllen LLP

Stevens Point, Wisconsin February 10, 2020

#### UNITED STATES CURLING ASSOCIATION, INC. STATEMENT OF FINANCIAL POSITION JUNE 30, 2019

(WITH COMPARATIVE TOTALS FOR JUNE 30, 2018)

		2019	•	Comparative poses Only) 2018
ASSETS				
CURRENT ASSETS				
Cash and Cash Equivalents	\$	461,583	\$	345,499
Accounts Receivable - Net of Allowance for Uncollectible Amounts	·	•		,
of \$1,000 and \$1,000 in 2019 and 2018, Respectively		176,698		149,290
Grants Receivable		22,017		24,127
Inventories		329,233		317,773
Prepaid Expenses		40,741		47,088
Escrow Funds		5,670		5,664
Notes Receivable - Curling Stones Program - Current Portion		80,322		115,003
Notes Receivable - Pass-Through - Current Portion		50,000		50,000
Total Current Assets		1,166,264		1,054,444
PROPERTY AND EQUIPMENT, NET		117,405		88,056
OTHER ASSETS				
Notes Receivable - Curling Stones Program		133,144		148,045
Notes Receivable - Pass-Through		525,000		275,000
Total Other Assets		658,144		423,045
Total Other Added		000,144		420,040
Total Assets	\$	1,941,813	\$	1,565,545
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts Payable	\$	51,200	\$	27,658
Accrued Vacation		37,620		47,709
Other Liabilities		1,615		1,023
Funds Held for Others		27,196		27,434
Deferred Income		56,056		35,293
Notes Payable - Curling Stones Program - Current Portion		103,683		142,498
Notes Payable - Pass-Through - Current Portion		50,000		50,000
Total Current Liabilities		327,370		331,615
LONG-TERM LIABILITIES				
Notes Payable - Curling Stones Program		204,121		225,903
Notes Payable - Pass-Through		525,000		275,000
Total Long-Term Liabilities		729,121		500,903
Total Liabilities		1,056,491		832,518
NET ASSETS				
Net Assets Without Donor Restrictions		880,322		727,627
Net Assets With Donor Restrictions		5,000		5,400
Total Net Assets		885,322		733,027
Total Liabilities and Net Assets	\$	1,941,813	\$	1,565,545

### UNITED STATES CURLING ASSOCIATION, INC. STATEMENT OF ACTIVITIES VEAR ENDED, HINE 30, 2019

YEAR ENDED JUNE 30, 2019 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2018)

				(For
		2019		Comparative
	Without Donor			Purposes Only)
	Restrictions	Restrictions	Total	2018
REVENUES AND OTHER SUPPORT				
Dues	\$ 780,083	\$ -	\$ 780,083	\$ 618,723
Championships	328,163	-	328,163	364,415
Member Programs	104,279	-	104,279	103,757
Revenue Development	222,902	-	222,902	236,850
Program Support/USOC Grants	1,444,166	2,000	1,446,166	1,503,580
Sponsorships and In-Kind Contributions	181,920	-	181,920	277,488
Gain on Sale of Asset	-	-	-	1,352
Net Assets Released from Restriction	2,400	(2,400)		
Total Revenues and Other Support	3,063,913	(400)	3,063,513	3,106,165
EXPENSES				
Programs	2,636,206	-	2,636,206	2,645,132
Management and General	238,425	-	238,425	404,390
Fundraising	36,587		36,587	36,588
Total Expenses	2,911,218		2,911,218	3,086,110
CHANGE IN NET ASSETS	152,695	(400)	152,295	20,055
Net Assets - Beginning of Year	727,627	5,400	733,027	712,972
NET ASSETS - END OF YEAR	\$ 880,322	\$ 5,000	\$ 885,322	\$ 733,027

# UNITED STATES CURLING ASSOCIATION, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED JUNE 30, 2019

(WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2018)

Elite Able-Bolied and Bolied and Bolied and Bolied and Poles Program Survey         Total Program Variant Variant Program Variant Variant Program Variant Variant Program Variant Var
Salaries         Expenses         Services         dender dender         Fundraising         Expenses         2018           Salaries         \$ 427,084         \$ 427,084         \$ 80,647         \$ 31,820         \$ 539,551         \$ 510,266           Payroll Taxes         33,209         33,209         6,379         2,482         42,070         41,387           Fringe Benefits         43,124         43,124         5,415         2,285         20,824         916,089         5,415         2,285         916,089         778,937           Uniforms         23,254         61,095         84,349         6         6         916,089         778,937           Program Sponsorship Grants         36,747         25,000         61,747         6         2,418         6
Salaries         \$ -         \$ 427,084         \$ 427,084         \$ 80,647         \$ 31,820         \$ 539,551         \$ 510,266           Payroll Taxes         -         33,209         33,209         6,379         2,482         42,070         41,387           Fringe Benefits         -         43,124         5,415         5,415         2,285         50,824         36,142           Athletes, Teams, Coaches and         Support Personnel         895,265         20,824         916,089         -         -         916,089         778,937           Uniforms         23,254         61,095         84,349         -         -         84,349         109,387           Program Sponsorship Grants         36,747         25,000         61,747         -         -         61,747         62,418           Coaching and Coach Development         -         17,144         17,144         -         -         17,144         66,600           TV and Video Production         378,183         378,183         378,183         378,183         378,183         378,183         378,183         378,183         378,183         378,183         2         -         67,696         67,696         67,696         -         -         -         67,696
Payroll Taxes         -         33,209         33,209         6,379         2,482         42,070         41,387           Fringe Benefits         -         43,124         43,124         5,415         2,285         50,824         36,142           Athletes, Teams, Coaches and         895,265         20,824         916,089         -         -         916,089         778,937           Uniforms         23,254         61,095         84,349         -         -         61,747         62,418           Program Sponsorship Grants         36,747         25,000         61,747         -         -         61,747         62,418           Coaching and Coach Development         -         17,144         17,144         -         -         61,747         62,418           Coaching and Coach Development         -         17,144         17,144         -         -         61,747         62,418           Coaching and Coach Development         -         17,144         17,144         -         -         61,749         66,600           TV and Video Production         -         378,183         378,183         -         -         67,696         16,600         -         -         67,696         10,606         -
Fringe Benefits         -         43,124         43,124         5,415         2,285         50,824         36,142           Athletes, Teams, Coaches and Support Personnel         895,265         20,824         916,089         -         -         916,089         778,937           Uniforms         23,254         61,095         84,349         -         -         84,349         109,387           Program Sponsorship Grants         36,747         25,000         61,747         -         -         61,747         62,418           Coaching and Coach Development         -         17,144         17,144         -         -         17,144         66,600           TV and Video Production         -         378,183         378,183         -         -         378,183         320,867           Internet Site Expense         -         67,696         67,696         -         -         67,696         52,335           Broadcast Liability Insurance         -         22,000         22,000         -         -         3,300         3,300           Demographic Survey         -         22,000         22,000         -         -         26,996         -         -         26,996         78,076           Site
Athletes, Teams, Coaches and Support Personnel         895,265         20,824         916,089         -         -         916,089         778,937           Uniforms         23,254         61,095         84,349         -         -         84,349         109,387           Program Sponsorship Grants         36,747         25,000         61,747         -         -         61,747         62,418           Coaching and Coach Development         -         17,144         17,144         -         -         17,144         66,000           TV and Video Production         -         378,183         378,183         378,183         320,867           Internet Site Expense         -         67,696         67,696         -         -         67,696         52,335           Broadcast Liability Insurance         -         3,300         3,300         -         -         67,696         52,335           Broadcast Liability Insurance         -         22,000         -         -         3,300         3,300         -         -         26,996         7         -         26,996         7         -         26,996         7         -         26,996         7         -         26,976         66,478         - <td< td=""></td<>
Support Personnel         895,265         20,824         916,089         -         -         916,089         778,937           Uniforms         23,254         61,095         84,349         -         -         84,349         109,387           Program Sponsorship Grants         36,747         25,000         61,747         -         -         61,747         62,418           Coaching and Coach Development         -         17,144         17,144         -         -         17,144         66,600           TV and Video Production         -         67,696         67,696         -         -         378,183         320,867           Internet Site Expense         -         67,696         67,696         -         -         67,696         52,335           Broadcast Liability Insurance         -         3,300         3,300         -         -         67,696         52,335           Broadcast Liability Insurance         -         22,000         22,000         -         -         3,300         3,300           Other Media and Marketing         -         26,996         26,996         -         -         26,996         78,076           Site Selection Expense         -         7,900         7,900
Uniforms         23,254         61,095         84,349         -         -         84,349         109,387           Program Sponsorship Grants         36,747         25,000         61,747         -         -         61,747         62,418           Coaching and Coach Development         -         17,144         17,144         -         -         17,144         66,600           TV and Video Production         -         378,183         378,183         -         -         378,183         320,867           Internet Site Expense         -         67,696         67,696         -         -         67,696         52,335           Broadcast Liability Insurance         -         3,300         3,300         -         -         67,696         52,335           Broadcast Liability Insurance         -         22,000         22,000         -         -         3,300         3,300         -         -         26,996         -         -         22,000         -         -         22,000         -         -         26,996         -         -         26,996         -         -         26,996         -         -         -         26,996         -         -         -         26,996         -
Program Sponsorship Grants         36,747         25,000         61,747         -         -         61,747         62,418           Coaching and Coach Development         -         17,144         17,144         -         -         17,144         66,600           TV and Video Production         -         378,183         378,183         -         -         378,183         320,867           Internet Site Expense         -         67,696         67,696         -         -         67,696         52,335           Broadcast Liability Insurance         -         3,300         3,300         -         -         3,300         3,300           Demographic Survey         -         22,000         22,000         -         -         26,996         78,076           Other Media and Marketing         -         26,996         26,996         -         -         26,376         66,478           Site Selection Expense         -         7,900         7,900         -         -         26,376         66,478           Facility Rental Expense         -         7,900         7,900         -         -         7,900         17,685           Other Club/Membership Programs         -         36,963         36,96
Coaching and Coach Development         -         17,144         17,144         -         -         17,144         66,600           TV and Video Production         -         378,183         378,183         -         -         378,183         320,867           Internet Site Expense         -         67,696         67,696         -         -         67,696         52,335           Broadcast Liability Insurance         -         3,300         3,300         -         -         3,300         3,300           Demographic Survey         -         22,000         22,000         -         -         26,996         -         -         26,996         78,076           Other Media and Marketing         -         26,376         26,376         -         -         26,996         78,076           Site Selection Expense         -         7,900         7,900         -         -         26,376         66,478           Facility Rental Expense         -         7,900         7,900         -         -         7,900         17,685           Other Club/Membership Programs         -         36,963         36,963         -         -         36,963         62,366           Event Consultant         -
TV and Video Production         -         378,183         378,183         -         -         378,183         320,867           Internet Site Expense         -         67,696         67,696         -         -         67,696         52,335           Broadcast Liability Insurance         -         3,300         3,300         -         -         3,300         3,300           Demographic Survey         -         22,000         -         -         22,000         -         -         22,000         -           Other Media and Marketing         -         26,996         26,996         -         -         26,996         78,076           Site Selection Expense         -         26,376         26,376         -         -         26,376         66,478           Facility Rental Expense         -         7,900         7,900         -         -         7,900         17,685           Other Club/Membership Programs         -         36,963         36,963         -         -         36,963         62,366           Event Consultant         -         25,000         25,000         -         -         67,971         75,383           Ice Technician Expense         -         15,916
Internet Site Expense         -         67,696         67,696         -         -         67,696         52,335           Broadcast Liability Insurance         -         3,300         3,300         -         -         3,300         3,300           Demographic Survey         -         22,000         -         -         22,000         -         -         22,000         -           Other Media and Marketing         -         26,996         26,996         -         -         26,996         78,076           Site Selection Expense         -         26,376         26,376         -         -         26,376         66,478           Facility Rental Expense         -         7,900         7,900         -         -         7,900         17,685           Other Club/Membership Programs         -         36,963         36,963         -         -         36,963         62,366           Event Consultant         -         25,000         25,000         -         -         67,971         75,383           Ice Technician Expense         -         15,916         15,916         -         -         15,916         16,131
Broadcast Liability Insurance         -         3,300         3,300         -         -         3,300         3,300         -         -         3,300         3,300         -         -         3,300         3,300         -         -         3,300         3,300         -         -         22,000         -         -         22,000         -         -         22,000         -         -         26,996         78,076         -         -         26,996         78,076         -         -         26,376         26,376         -         -         26,376         66,478         -         -         26,376         66,478         -         -         26,376         66,478         -         -         7,900         17,685         -         -         7,900         17,685         -         -         7,900         17,685         -         -         7,900         17,685         -         -         36,963         62,366         -         -         36,963         62,366         -         -         36,963         62,366         -         -         25,000         25,000         -         -         25,000         25,000         -         -         25,000         25,000         - <t< td=""></t<>
Demographic Survey         -         22,000         22,000         -         -         22,000         -           Other Media and Marketing         -         26,996         26,996         -         -         26,996         78,076           Site Selection Expense         -         26,376         26,376         -         -         26,376         66,478           Facility Rental Expense         -         7,900         7,900         -         -         7,900         17,685           Other Club/Membership Programs         -         36,963         36,963         -         -         36,963         62,366           Event Consultant         -         25,000         25,000         -         -         25,000         25,000           U.S. Curling News         -         67,971         67,971         -         -         67,971         75,383           Ice Technician Expense         -         15,916         15,916         -         -         15,916         16,131
Other Media and Marketing         -         26,996         26,996         -         -         26,996         78,076           Site Selection Expense         -         26,376         -         -         26,376         66,478           Facility Rental Expense         -         7,900         7,900         -         -         7,900         17,685           Other Club/Membership Programs         -         36,963         36,963         -         -         36,963         62,366           Event Consultant         -         25,000         25,000         -         -         25,000         25,000           U.S. Curling News         -         67,971         67,971         -         -         67,971         75,383           Ice Technician Expense         -         15,916         15,916         -         -         15,916         16,131
Site Selection Expense       -       26,376       26,376       -       -       26,376       66,478         Facility Rental Expense       -       7,900       7,900       -       -       7,900       17,685         Other Club/Membership Programs       -       36,963       36,963       -       -       36,963       62,366         Event Consultant       -       25,000       25,000       -       -       25,000       25,000         U.S. Curling News       -       67,971       67,971       -       -       67,971       75,383         Ice Technician Expense       -       15,916       15,916       -       -       15,916       16,131
Facility Rental Expense       -       7,900       7,900       -       -       7,900       17,685         Other Club/Membership Programs       -       36,963       36,963       -       -       36,963       62,366         Event Consultant       -       25,000       -       -       25,000       25,000       -       -       25,000       25,000         U.S. Curling News       -       67,971       67,971       -       -       67,971       75,383         Ice Technician Expense       -       15,916       15,916       -       -       15,916       15,916
Other Club/Membership Programs       -       36,963       36,963       -       -       36,963       62,366         Event Consultant       -       25,000       25,000       -       -       25,000       25,000         U.S. Curling News       -       67,971       67,971       -       -       67,971       75,383         Ice Technician Expense       -       15,916       15,916       -       -       15,916       16,131
Event Consultant       -       25,000       25,000       -       -       25,000       25,000         U.S. Curling News       -       67,971       67,971       -       -       67,971       75,383         Ice Technician Expense       -       15,916       15,916       -       -       15,916       16,131
U.S. Curling News       -       67,971       67,971       -       -       67,971       75,383         Ice Technician Expense       -       15,916       15,916       -       -       15,916       15,916
Ice Technician Expense         -         15,916         -         -         -         15,916         16,131
Field of Play Equipment and Supplies - 10,547 10,547 10,547 50,475
Awards - 16,619 - 16,619 16,619 22,792
Credit Card Processing         -         3,458         -         -         -         3,458         3,365
Travel 84,140 124,304 208,444 17,644 - 226,088 222,968
Depreciation - 14,170 14,170 718 - 14,888 11,849
Officiating Committee - 31,352 31,352 32,622
Youth Curling Committee - 4,274 4,274 4,274 4,756
Meeting Expense 13,205 - 13,205 18,713
World Challenge Expense - 115 115 - 115 -
Education Program Development - 8,965 8,965 8,965 12,706

# UNITED STATES CURLING ASSOCIATION, INC. STATEMENT OF FUNCTIONAL EXPENSES (CONTINUED) YEAR ENDED JUNE 30, 2019

(WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2018)

		Program Services	<b>;</b>	Supportin	g Services		
	Elite Able- Bodied and Para Programs	Other Program Expenses	Total Program Services	Management and General	Fundraising	Total Functional Expenses	(For Comparative Purposes Only) 2018
WCF Stone Loan Program	\$ -	\$ 6,893	\$ 6,893	\$ -	\$ -	\$ 6,893	\$ 8,309
Stone Rental Expense	-	15,500	15,500	-	-	15,500	-
Dues and Subscriptions	-	1,000	1,000	2,700	-	3,700	3,700
College Curling Committee	-	3,438	3,438	-	-	3,438	3,517
Amortization	-	2,199	2,199	1,279	-	3,478	3,893
ACF&M Committee	-	23	23	-	-	23	22
Employee Recruitment	-	729	729	-	-	729	964
Insurance - General Liability	-	45,379	45,379	5,841	-	51,220	44,898
Olympic Tickets	-	-	-	-	-	-	42,270
Judicial Committee	-	-	-	-	-	-	61
Other Competitions	-	2,054	2,054	-	-	2,054	-
Rent	-	-	-	47,715	-	47,715	46,078
Website Development	-	-	-	7,412	-	7,412	8,393
Miscellaneous Office	-	-	-	3,233	-	3,233	24,682
Audit Fee	-	-	-	13,577	-	13,577	12,311
Telephone	-	-	-	11,898	-	11,898	10,059
Supplies/Equipment	-	-	-	8,451	-	8,451	7,559
Printing and Copying	-	-	-	2,364	-	2,364	2,233
Postage	-	-	-	1,037	-	1,037	1,717
Legal Fees	-	-	-	-	-	-	106,464
Employee Development	-	-	-	290	-	290	-
Utilities	-	-	-	4,614	-	4,614	4,256
Miscellaneous	-	-	-	-	-	-	405
Property Taxes	-	-	-	1,134	-	1,134	1,315
Bad Debts				2,872		2,872	50,000
Total Expenses	\$ 1,039,406	\$ 1,596,800	\$ 2,636,206	\$ 238,425	\$ 36,587	\$ 2,911,218	\$ 3,086,110

#### UNITED STATES CURLING ASSOCIATION, INC. STATEMENT OF CASH FLOWS YEAR ENDED JUNE 30, 2019

#### (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2018)

	 2019		Comparative poses Only) 2018
CASH FLOWS FROM OPERATING ACTIVITIES			
Change in Net Assets	\$ 152,295	\$	20,055
Adjustments to Reconcile Change in Net Assets to			
Net Cash Provided (Used) by Operating Activities:  Depreciation and Amortization	18,366		15,741
Gain on Disposal of Equipment	10,300		(1,352)
Contributed Property and Equipment Capitalized	_		(7,668)
Changes in Operating Assets and Liabilities:			(7,000)
Receivables	(25,298)		75,461
Inventory	(11,460)		(93,205)
Prepaid Expenses	6,347		(12,397)
Escrow Funds	(6)		(1,222)
Accounts Payable	23,542		(52,794)
Accrued Vacation	(10,089)		(2,042)
Other Liabilities	592		(2,243)
Funds Held for Others	(238)		(632)
Deferred Income	 20,763		(47,191)
Net Cash Provided (Used) by Operating Activities	 174,814		(109,489)
CASH FLOWS FROM INVESTING ACTIVITIES			
Advances on Notes Receivable - Pass-Through	(300,000)		-
Proceeds from Collections on Notes Receivable - Pass-Through	50,000		50,000
Note Receivable - Curling Stones Program Receipts	112,003		138,182
Purchases of Property and Equipment	(30,579)		(7,055)
Proceeds on Sale of Asset	- (100 570)		8,000
Net Cash Provided (Used) by Investing Activities	(168,576)		189,127
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds from Pass-Through Notes Payable	300,000		(50,000)
Payments on Pass-Through Notes Payable	(50,000)		(50,000)
Note Payable - Curling Stones Program Payments	 (140,154)		(148,885)
Net Cash Provided (Used) by Financing Activities	 109,846	-	(198,885)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	116,084		(119,247)
Cash and Cash Equivalents - Beginning of Year	345,499		464,746
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 461,583	\$	345,499
NONCASH INVESTING AND FINANCING TRANSACTION			
Borrowings under Curling Stones Program Notes Payable and			
Receivable	\$ 62,421	\$	114,308
Property and Equipment Financed Through Notes Payable -			
Curling Stones Program	\$ 17,136	\$	

#### NOTE 1 NATURE OF OPERATIONS

#### **Nature of Operations**

The United States Curling Association, Inc. (the Association) represents curling nationally and facilitates the growth of the sport through a network of member state and regional associations.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

Net assets are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Association and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets that are not subject to donor-imposed stipulations. Designated net assets are those assets set aside for specific purposes by the board of directors (the board).

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

#### Cash and Equivalents

The Association considers demand deposits, certificates of deposit with an original maturity of three months or less and not held in trust, and money market savings accounts to be cash equivalents for the purpose of the statements of cash flows.

#### Trade Receivables

Trade receivables are recorded on the accrual basis of accounting. The allowance for doubtful trade receivables is estimated based on historical losses and management's knowledge of individual financial circumstances. Trade receivables that are deemed uncollectible by management are written off in the year they are determined to be uncollectible.

#### Inventory

Inventory is recorded at the lower of cost or net realizable value, with cost determined on the first-in, first-out basis. Donated inventory is recorded at fair value on the date of donation.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Property and Equipment**

All acquisitions of property and equipment in excess of \$1,500 are recorded at cost when purchased or at the fair market value when donated. Depreciation on property and equipment is provided over the estimated useful lives of the respective assets on a straight-line basis. Expenditures for repairs and maintenance are expensed.

#### **Funds Held for Others**

The American Curling Foundation and Museum transferred all of its assets and liabilities to the Association. The funds, while in the possession of the Association, can only be spent by and for the American Curling Foundation and Museum.

#### **Deferred Income**

Deferred income consists of income on contracts that are for multiple years and money not spent on grants. Income is recognized over the contract period or when the money is actually spent.

#### **Revenue Recognition**

Revenue recognition of contributed support follows the recommendations of the Financial Accounting Standards Board (FASB) whereby pledges are recorded when made and contributed support is classified as without donor restrictions or with donor restrictions, depending on the existence of donor stipulations that limit the use of the support. Donor-restricted contributions whose restrictions are met within the same year as received are reported as contributions without donor restrictions in the accompanying financial statements.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Income Tax Status**

The Association is generally exempt from income taxes under Internal Revenue Code Section 501(c)(3). Income from certain publishing and advertising activities is considered unrelated business income and is subject to taxation. There were no taxes on these activities for the year ended June 30, 2019.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Income Tax Status (Continued)**

The Association has implemented accounting for uncertainty in income taxes in accordance with accounting principles generally accepted in the United States of America. This standard describes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return and also provides guidance on various related matters such as derecognizing, interest, penalties and disclosure required. Management of the Association evaluates the uncertain tax positions taken regarding unrelated business income taxes, if any, and consults with outside counsel as deemed necessary. The Association recognizes interest and penalties, if any, related to unrecognized tax liabilities in income tax expense.

#### **Functional Expenses**

The costs of providing various programs and other activities have been summarized on a functional expense basis in the statements of activities and by natural classification in the statements of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services based on the best estimates of management for the related activities. Salaries and benefits are allocated on the estimated percentage of time and effort.

#### **In-Kind Contributions and Contributed Services**

In-kind contributions are reflected as contributions at their fair value at date of donation and are reported as without donor restrictions support unless explicit donor stipulations specify how donated assets must be used.

The Association recognizes the fair value of contributed services received if such services: a) create or enhance nonfinancial assets; or b) require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not contributed. The Association receives services from a large number of volunteers who give significant amounts of their time to the Association's programs and activities but which do not meet the criteria for financial statement recognition.

#### **Advertising Costs**

The Association uses advertising to promote its programs among the audiences it serves. Advertising costs are expensed as incurred.

#### **Accounting Standards Update**

In August 2016, the FASB issued Accounting Standards Update (ASU) 2016-14, *Not-For-Profit Entities* (*Topic 958*): *Presentation of Financial Statements of Not-for-Profit Entities*. The Association adopted this standard in 2019. Accordingly, the required presentation and disclosure changes have been retrospectively applied to the prior period presented as if the policy had been used in that year.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Accounting Standards Update (Continued)**

In May 2014, the FASB issued amended guidance to clarify the principles for recognizing revenue from contracts with customers. The guidance requires an entity to recognize revenue to depict the transfer of goods or services to customers in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. The guidance also requires expanded disclosures relating to the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. Additionally, qualitative and quantitative disclosures are required regarding customer contracts, significant judgments and changes in judgments, and assets recognized from the costs to obtain or fulfill a contract. The guidance will initially be applied retrospectively using one of two methods. The standard will be effective for the Association for the year ended June 30, 2020; however, early application is permitted. The Association is currently evaluating the impact this guidance will have on its financial statements.

In June 2018, FASB issued ASU 2018-08 related to the accounting for contributions received and contributions made. This update applies to both resource recipients and resource providers and assists in evaluating whether a transfer of assets is an exchange transaction or a contribution and also assists with distinguishing between conditional and unconditional contributions. Distinguishing between contributions and exchange transactions determines which guidance should be applied. For contributions, the guidance in Subtopic 958-605 should be followed and for exchange transactions, Topic 606 should be followed. The ASU is effective for the Association for the year ended June 30, 2020. The Association is currently evaluating the impact this guidance will have on its financial statements.

#### **Subsequent Events**

Management has evaluated subsequent events for possible recognition or disclosure through the date the financial statements were available to be distributed, February 10, 2020.

#### **Reclassifications**

Certain prior year amounts have been reclassified to conform to the current year's presentation. These reclassifications had no impact on previously reported changes in net assets.

#### NOTE 3 PRIOR-YEAR SUMMARIZED INFORMATION

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with the Association's financial statements for the year ended June 30, 2018, from which the summarized, information was derived.

#### NOTE 4 WCF STONE LOAN PROGRAM

The Association acquires curling related supplies and equipment and finances the sale of those items to curling clubs. Under the terms of the contract, ownership of the stones stays with the seller until all payments are made in full. As of June 30, 2019, all equipment has been shipped to the various clubs that have committed to purchase these stones over a five to seven year period.

In December 2018, the Association entered into an interest free agreement with World Curling Federation for new stones complete with handles for use at USCA championships. The Association agrees to pay \$17,136 over a period not exceeding five years in installments of \$3,427 per year with the first payment due by December 31, 2020. The final installment will be due by December 31, 2024.

As of June 30, 2019, the amount due from various curling clubs was \$213,466 and the amount due to the World Curling Federation was \$307,804.

Payments due from various clubs are as follows:

Year Ending June 30,	 Amount		
2020	\$ 80,322		
2021	67,581		
2022	42,369		
2023	12,484		
2024	 10,710		
Total	\$ 213,466		

Payments due to the World Curling Federation are as follows:

Year Ending June 30,	 Amount		
2020	\$ 103,683		
2021	83,388		
2022	62,618		
2023	38,775		
2024	15,913		
Thereafter	3,427		
Total	\$ 307,804		

#### NOTE 5 NOTES PAYABLE - PASS-THROUGH

The Association has four pass-through ten-year notes with curling clubs. The World Curling Federation has agreed to provide these clubs interest free loans towards the acquisition and construction of curling facilities. These loans are run through the Association. The receivable and payable associated with these loans was \$575,000 as of June 30, 2019. Three loans require annual payments of \$25,000 through their maturity dates in 2024, 2025 and 2029, respectively. One loan requires annual payments starting in fiscal year 2022 for \$12,500 through its maturity date in 2029.

#### NOTE 6 PROPERTY AND EQUIPMENT

Depreciation and amortization expense for the year ended June 30, 2019 was \$18,366. Property and equipment and related accumulated depreciation and amortization consisted of the following:

	Jul	Cost y 1, 2018	A	dditions	D	isposals	Jun	Cost e 30, 2019
Property and Equipment:								
Leasehold Improvements	\$	8,896	\$	-	\$	(2,500)	\$	6,396
Equipment		156,367		47,715		(40,320)		163,762
Software		7,134				<u>-</u>		7,134
Total Property and Equipment		172,397		47,715		(42,820)		177,292
Accumulated Depreciation and Amortization:								
Leasehold Improvements		7,617		1,279		(2,500)		6,396
Equipment		73.447		14,888		(40,320)		48,015
Software		3,277		2,199		-		5,476
Total		84,341	\$	18,366	\$	(42,820)		59,887
Net Property and Equipment	\$	88,056					\$	117,405

#### NOTE 7 LEASE COMMITMENT

The Association leases office space under an operating lease agreement that expires December 31, 2020. Rental expenses for year ended June 30, 2019 were \$47,715.

Future minimum lease payments are as follows:

Year Ending June 30,	A	mount
2020	\$	42,378
2021		21,502
Total	\$	63,880

#### NOTE 8 LINE OF CREDIT

The Association has a line of credit with a limit of \$100,000. There were no outstanding balances on the line of credit as of June 30, 2019. Bank advances on the line of credit are payable on demand and carry an interest rate of prime plus 1.75% (7.25% at June 30, 2019). The credit line is secured by substantially all assets of the Association.

#### NOTE 9 NET ASSETS

As of June 30, 2019, net assets without donor restrictions consisted of the following:

Undesignated	\$ 839,401
Designated:	
Ann Brown Legacy Fund	5,925
Katie Beck Memorial Fund	339
Chris Moore Legacy Fund	21,388
Stone Pool Fund	800
Bev Schroeder Memorial Fund	12,469
Total	\$ 880,322

As of June 30, 2019, net assets with donor restrictions consisted of the following:

Subject to Expenditure for Specific Purpose:
"Bricks and Mortar" Purposes or for Curling Stones

\$ 5,000

#### NOTE 10 IN-KIND CONTRIBUTIONS

The following is a summary of in-kind contributions received for the year ended June 30, 2019:

Transportation/Travel	\$ 95,637
Uniforms and Training Apparel	70,165
Other	 8,468
Total	\$ 174,270

#### NOTE 11 USOC DIRECT FUNDING TO ATHLETES

The Association has acknowledged \$194,600 of USOC direct payments to athletes for the year ended June 30, 2019. These amounts have not been reflected in these statements.

#### NOTE 12 CONCENTRATION OF RISK

The Association maintains cash balances at one financial institution and, at times, balances may exceed federally insured limits. The Association has never experienced any losses related to these balances.

The Association received approximately 36% of its revenue from one organization for the year ended June 30, 2019.

#### **NOTE 13 RELATED PARTY TRANSACTIONS**

The Association paid \$12,458 in reimbursements to members of its board of directors for expenses incurred on behalf of the Association during the year ended June 30, 2019. The Association retains documentation of all reimbursed expenses.

#### NOTE 14 INFORMATION REGARDING LIQUIDITY AND AVAILABILITY

The Association strives to maintain liquid financial assets sufficient to cover their daily operating expenditures.

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following at June 30, 2019:

Cash and Cash Equivalents	\$	461,583
Receivables		198,715
Current Portion of Notes Receivable		130,322
Subtotal		790,620
Less: Donor Restricted Net Assets		(5,000)
Total Financial Available for General	·	
Expenditure	\$	785,620

As more fully described in Note 8, the Association has a line of credit which it could draw upon in the event of an unanticipated liquidity need.

### UNITED STATES CURLING ASSOCIATION, INC. SCHEDULE OF REVENUES AND OTHER SUPPORT YEAR ENDED JUNE 30, 2019 (SEE INDEPENDENT AUDITORS' REPORT)

	Dues	Cha	ampionships	Member Programs	Revenue velopment	Program Support/ USOC Grants	Sponsorships and In-Kind Contributions	Total
Dues	\$ 780,083	\$	-	\$ -	\$ -	\$ -	\$ -	\$ 780,083
Entry Fees	-		141,428	-	-	-	-	141,428
Club Insurance Program	-		-	60,415	-	-	-	60,415
Annual Appeal/Pin Program	-		-	-	7,273	-	-	7,273
Education Program Development	-		-	34,677	-	-	-	34,677
Championship Event Income	-		186,735	-	_	-	-	186,735
Advertising	-		-	-	2,500	-	-	2,500
Merchandise Sales, Net of Cost	-		-	-	6,653	-	-	6,653
Curling News Advertising and Subscriptions	-		-	-	15,380	-	-	15,380
U.S.O.C. Marketing Agreement	-		-	-	150,000	-	-	150,000
U.S.O.C. Performance Grant	-		-	-	_	944,568	-	944,568
U.S.O.C. Licensing Royalties	-		-	-	12,873	-	-	12,873
U.S.O.C. Olympic Support and Other Grants	-		-	-	_	149,947	-	149,947
WCF Grant	-		-	-	_	87,000	-	87,000
In-Kind Contributions	-		-	-	_	-	174,270	174,270
Donations	-		-	-	_	214,651	-	214,651
Chicago Community Trust grant	-		-	-	_	50,000	-	50,000
Sponsorship - RAM	-		-	-	_	-	7,650	7,650
WCF Stone Loan Program	-		-	9,187	_	-	-	9,187
Interest Earned	-		-	-	487	-	-	487
Sweepstakes/Contests/Promotions	-		-	-	25,000	-	-	25,000
Miscellaneous	 				 2,736			2,736
Total Revenues and Other Support	\$ 780,083	\$	328,163	\$ 104,279	\$ 222,902	\$ 1,446,166	\$ 181,920	\$ 3,063,513

